

TOP MODELS

RUNWAYS & MODELS ISSUE №1

CATWALKS COLLECTION

RUNWAYS of
New York Fashion Week

SPECIAL EDITION
May 2024

FALL 2024 COLLECTIONS:
STELLA MCCARTNEY

ZIMMERMANN
COLLECTION

DENIM VIBE
TOP 10 SPARKLING LOOKS

Cover story

LERA NIKITINA



RUNWAYS & MODELS



La Pointe
Fall 2024 Ready-to Wear
New York Fashion Week
Photo by: Umberto Frantini/Gorunway.com

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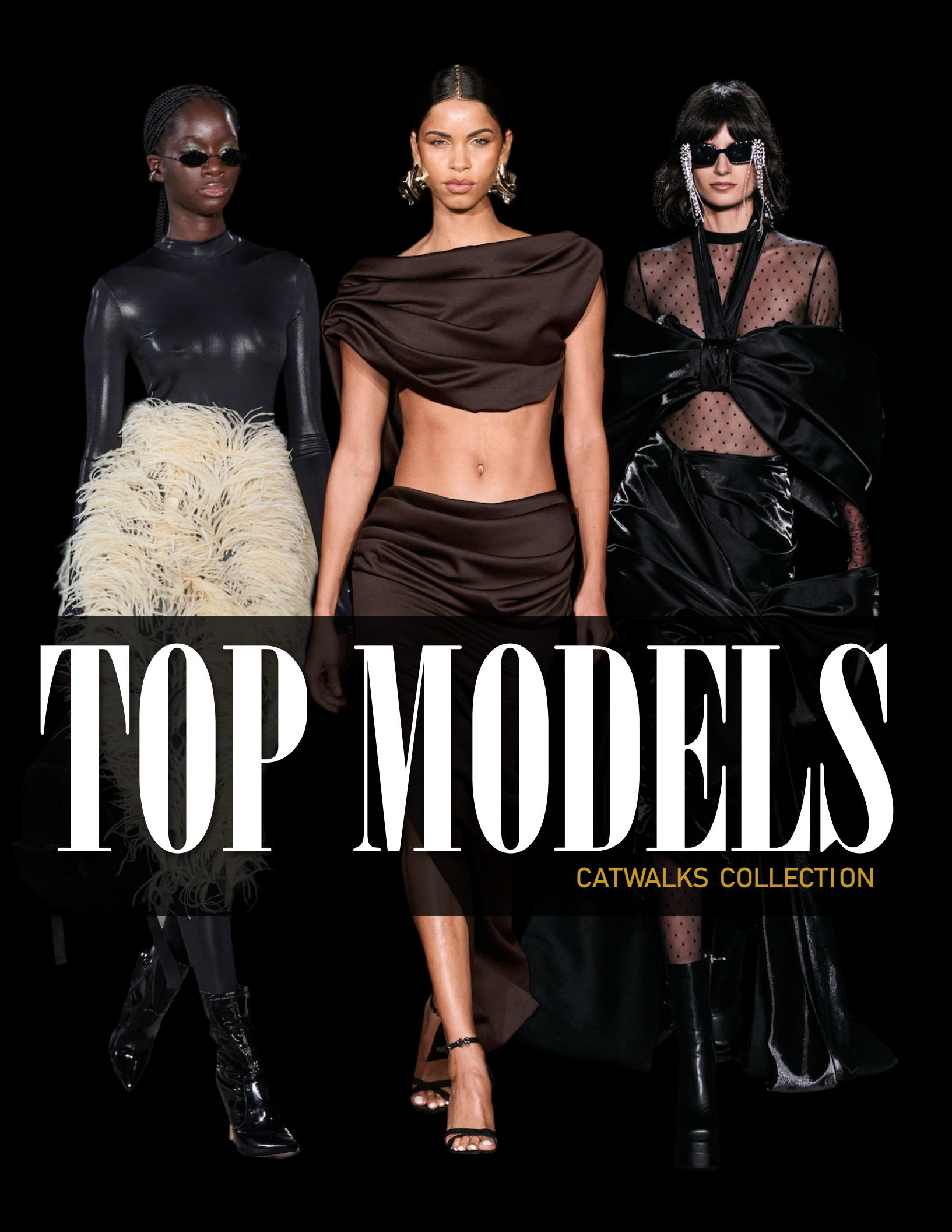
Cover Model: Lera Nikitina

Photo: HJB Production

Style: Helga Kurts

Makeup/Hair: Anita Brown

PR: UFIRST Production

Three models are featured against a black background. The model on the left is a Black woman with braided hair, wearing a black long-sleeved top and a voluminous skirt made of white ostrich feathers, paired with black high-heeled boots. The model in the center is a woman with dark hair pulled back, wearing a dark brown off-the-shoulder crop top and a matching skirt, with large gold hoop earrings and black strappy high-heeled sandals. The model on the right is a woman with dark hair and bangs, wearing a black sheer top with polka dots, a large black bow at the waist, and a black skirt, accessorized with large black sunglasses and long, dangling earrings, and wearing black high-heeled boots.

TOP MODELS

CATWALKS COLLECTION

A full-page fashion photograph featuring three models against a black background. The model on the left is a white woman with blonde hair styled in braids with gold ornaments, wearing a long, flowing, cream-colored dress with a high collar and a large, voluminous, feathered capelet. The model in the center is a Black woman with short hair, wearing a black dress with a white polka-dot pattern and a large, dark, feathered capelet. The model on the right is a white woman with dark hair, wearing a black, form-fitting, long-sleeved dress with large, oval-shaped cutouts on the sleeves and torso, paired with black thigh-high boots. The text is overlaid on a dark horizontal band across the middle of the image.

RUNWAYS & MODELS ISSUE N°1

NEW -YORK FASHION WEEK 2024

SPECIAL EDITION

May 2024

Lera Nikitina

In a world where beauty, passion, and entrepreneurship intertwine, Lera Nikitina shines as a beacon of inspiration. As a renowned blogger and co-founder of the brand EXTEASY, Lera has captivated audiences with her charm, grace, and unwavering dedication to her craft.



Recently celebrating her 30th birthday in a closed club in New York, Lera's journey from humble beginnings to international success is remarkable. Through her example, Lera motivates girls worldwide to embrace beauty, pursue their passions, and excel in every aspect of their lives. With her brand prominently featured during New York Fashion Week, collaborations with stars, and exhibitions in prestigious art galleries, Lera continues to redefine the boundaries of success and sophistication. Join us as we delve into the world of Lera Nikitina, a woman who effortlessly balances beauty, ambition, and love.

EXTEASY *lingerie*





Interviewer: Many admire your ability to manage your career while maintaining a beautiful personal life effortlessly. What advice do you have for young women aspiring to achieve similar success?

Lera: My advice to young women is simple yet profound: believe in yourself, embrace your uniqueness, and never be afraid to pursue your dreams. Success is not defined by external accolades but by the fulfillment and happiness you derive from your endeavors. Surround yourself with supportive individuals who uplift and inspire you, and never lose sight of what truly matters in life – love, passion, and authenticity.

Interviewer: Lera, congratulations on celebrating your 30th birthday! Can you share with us how you marked this milestone in New York?

Lera: Thank you! Celebrating my 30th birthday in New York was indeed a dream comes true. We organized a private event at a closed club in the city's heart, surrounded by close friends, family, and esteemed guests. It was an evening filled with laughter, joy, and reflection on the journey that brought me to this point in my life.



Lera with her husband Dmitriy Bronfman



Interviewer: Lera, we've heard some exciting news about your personal life. Can you share with us the story behind this special milestone?

Lera: Absolutely! I'm thrilled to finally share this with the world. A year ago, On the eve of my 29th birthday, the love of my life, Dr. Dimitriy Bronfman, proposed to me in the most romantic way imaginable, that happened during our trip to Milan, following skydiving in Courchevel . It was an incredibly heartfelt and unforgettable moment, and I knew without a doubt that he was the one I wanted to spend the rest of my life with. Now, I'm overjoyed to announce that we are officially husband and wife. It's a unique and magical chapter in my life, and I'm grateful to be able to talk about it for the first time in public.



Co-owners of EXTEASY Lingerie : Lera Nikitina & Valeriia Yamschikova

Interviewer: You're not only a successful entrepreneur but also a beloved blogger. How do you balance these different aspects of your career?

Lera: Balancing my roles as an entrepreneur and blogger requires careful planning, organization, and prioritization. I believe in the power of multitasking and leveraging each opportunity to its fullest potential. Whether I'm curating content for my blog, overseeing creative direction for EXTEASY, or attending high-profile events, I approach each task with unwavering passion and dedication.





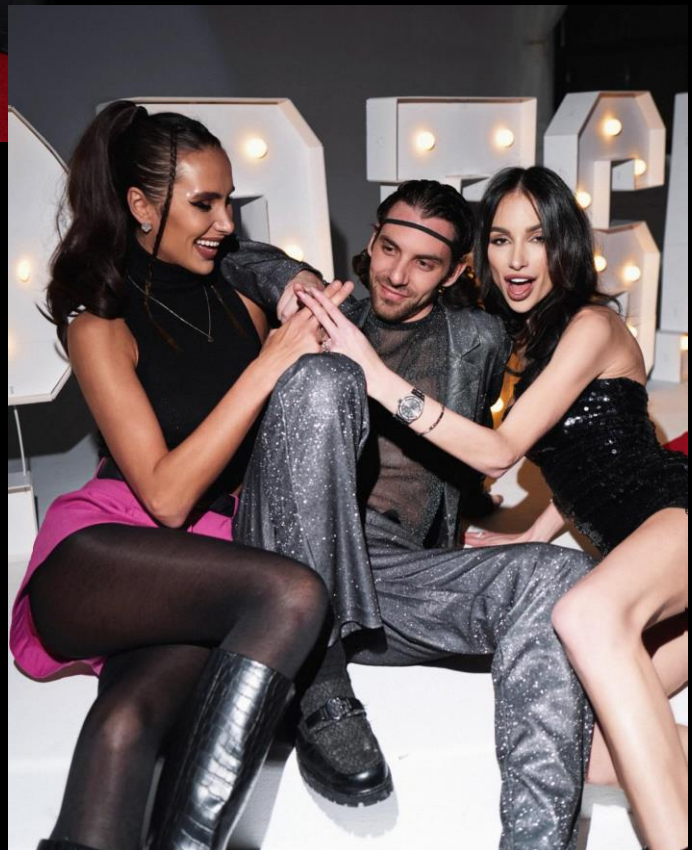
With Valeriia Yamschikova at NYFW

Interviewer: Looking ahead, what are your aspirations for the future, both personally and professionally?

Lera: I aspire to continue nurturing meaningful relationships with my loved ones and creating cherished memories that will last a lifetime. Professionally, I am committed to furthering the success of EXTEASY, expanding our brand presence globally, and pushing the boundaries of creativity and innovation in the fashion industry. With dedication, perseverance, and a touch of magic, I believe the possibilities are limitless.

Interviewer: As a co-founder of EXTEASY, you've achieved remarkable success in the fashion industry. Can you tell us more about your brand and recent accomplishments?

Lera: EXTEASY is a culmination of passion, creativity, and dedication to craftsmanship. Our brand embodies elegance, sophistication, and a touch of avant-garde flair. Recently, we had the honor of showcasing our latest collection during New York Fashion Week, where we received rave reviews from critics and fashion enthusiasts alike. Additionally, our collaborations with stars and exhibitions in prestigious art galleries have allowed us to expand our reach and influence in the industry.





EXTEASY *lingerie*



L'EXPOSE - Presage Fashion Show

EXTEASY *lingerie*

Lera Nikitina's journey from a celebrated blogger to a successful entrepreneur and fashion icon is a testament to the power of passion, perseverance, and unwavering determination. The recent celebration of her 30th birthday in New York served as a reminder of her remarkable achievements and the bright future that lies ahead. As she continues to inspire young women worldwide to embrace their beauty, pursue their dreams, and excel in every endeavor, Lera remains an embodiment of elegance, sophistication, and boundless potential. Here's to Lera Nikitina – a woman who effortlessly embodies beauty, ambition, and love and whose journey inspires us all.



DENIM VIBE

NEW -YORK FASHION WEEK 2024

STELLA MCCARTNEY FALL 2024
Isidore Montag / Gorunway.com



ZIMMERMANN FALL 2024



RACHEL COMEY FALL 2024



ZIMMERMANN FALL 2024



RACHEL COMEY FALL 2024

**FALL
2024**

DENIM VIBE

NEW -YORK FASHION WEEK 2024



TIBI FALL 2024



STELLA MCCARTNEY FALL 2024



COMMISSION SPRING 2024



DIESEL PRE- FALL 2024



MIU MIUFALL 2024
Daniele Oberrauch/ Gorunway.com



MARK GONG FALL 2024

DENIM VIBE

NEW -YORK FASHION WEEK 2024

DENIM VIBE



CHANEL FALL 2024
Armando Grillo / Gorunway.com



Valeri Manziuk is synonymous with success and innovation in the bustling metropolis of Manhattan. As a dynamic young businesswoman, she has captivated the industry with her remarkable achievements and unwavering determination. From gracing the covers of prestigious magazines to spearheading groundbreaking initiatives, Valeri's journey to the top is nothing short of inspiring. In this exclusive interview, we delve into the world of Valeri Manziuk, exploring her entrepreneurial ventures, philanthropic endeavors, and the driving forces behind her remarkable success in the heart of New York City.

Interviewer: Valeri Manziuk, you've achieved remarkable success in business and philanthropy. What motivates you to excel in your endeavors?

Valeri Manziuk: I am lucky to meet people who inspire me. From the support of my team to the resilience of my fellow Ukrainians, I draw inspiration from my surroundings to push myself to new heights.

Interviewer: You recently registered a personal branding and PR company in New York called "UFIRST Production." Can you tell us more about this venture and what sets it apart?

Valeri Manziuk: culminates my passion for brand promotion and communications. We offer various services tailored to our clients' needs, from brand development to influencer partnerships. What sets us apart is our commitment to defining the ultimate goal and creating a personalized strategy for each client, ensuring their success in the competitive market.

VALERI MANZIUK

FASHION PRODUCER

5 REASONS TO BE SUCCESSFUL

Interviewer: You've mentioned the importance of surrounding yourself with positive people. How does this belief influence your approach to business and life?

Valeri Manziuk: Positive people are like fuel for success. Their energy and enthusiasm drive me to overcome challenges and achieve my goals. In business, I prioritize collaboration and teamwork, knowing that together, we can accomplish more than we ever could alone.

Interviewer: Your career trajectory has been diverse, from studying international economics to establishing your own company. How do you navigate career transitions and pursue your passions?

Valeri Manziuk: My life is unpredictable, and I embrace the opportunities that come my way. Each career transition has taught me valuable lessons and led me closer to my true passion: brand promotion and communications. By following my instincts and staying open to new experiences, I've been able to chart a fulfilling career path.

Interviewer: What advice do you have for aspiring entrepreneurs and individuals striving for success?

Valeri Manziuk: Believe in yourself and never give up! Success is not always easy, but with determination and resilience, anything is possible. Surround yourself with positive influences, define your goals, and take bold steps towards achieving them. Remember, the journey may be challenging, but the rewards are worth it.



 **MANZIUK_V**

CURRENTLY, WE OFFER ASSISTANCE IN:

- ESTABLISHING AN EFFECTIVE SOCIAL MEDIA PRESENCE AS A VALUABLE BUSINESS TOOL
- SETTING UP SALES CHANNELS SUITABLE FOR SPECIFIC BUSINESSES
- PROMOTING PERSONAL BRANDS AS A LINK TO BUSINESS SUCCESS
- SECURING PUBLICATIONS IN TOP-TIER MEDIA OUTLETS
- CRAFTING A COMPELLING PERSONAL BRAND THROUGH MEDIA EXPOSURE
- COLLABORATING WITH INFLUENTIAL BLOGGERS FOR BUSINESS GROWTH
- ORGANIZING AND HOSTING EVENTS
- ATTENDING PRESTIGIOUS EVENTS AND CONFERENCES

"UFIRST Production**"**



STELLA MCCARTNEY COLLECTION

FALL 2024
READY-TO-WEAR

Review by **NICOLE PHELPS, Paris**
NEW -YORK FASHION WEEK 2024

The Stella McCartney show began with a video message from Mother Earth, a manifesto read by the actor Olivia Colman. It goes:

"You have called me many names / And you know my face / You see me in the trees / The birds / The waves / You all came from me / In harmony / So why are you harming me? / We are always together / And despite your attempts at emancipation / You cannot cut the umbilical cord that connects the entire planet / Sorry, baby / I am the only mother where it is natural for her to outlive her children / But what will be left of me / After you? / I still love you / Do you still love me? / I need you to show it / Show me you love me / It's about fucking time / It's about fucking time / It's about fucking time."

If you read the climate headlines, it can feel like it's already too late. More than a million acres of the Texas Panhandle have burned in the still-raging Smokehouse Creek fire, and scientists are warning about a crucial tipping point in the warming of the Atlantic Ocean that could precipitate system collapse. Less calamitous but equally telling is how early spring has sprung here in Paris. The equinox is two weeks away, and the magnolia trees are already blooming. It's the same elsewhere. How does a woman, especially if she's a mother, not get depressed about it all?

McCartney is preternaturally upbeat—maybe it's all the time she spends in the country?—and that refusal to see the cup half empty infuses her collections. Though her tailored jackets are cut with power shoulders that could command a board meeting, she styles and sends them down the runway sans shirts or underpinnings.

On the more laid-back side of things, slouchy matching knit sets are accessorized with loopy yarn boas long enough to dust the floor with. There's not the preciousness you get with other high-fashion labels; McCartney wants you to have a bit of fun in her clothes.

Other cases in point this season included the tailoring with cut-crystal detailing in the style of a Chloé collection McCartney designed circa spring 2000 and jeans with built-in eco-leather chaps accompanied by a tank printed with the ending refrain of the Mother Earth manifesto. That much of this had been constructed with responsibly sourced or recycled materials and vegan alternatives to animal products is another reason to feel good in McCartney's clothes. None of it will save Mother Earth but wearing it and supporting. McCartney might help spread the word about all the trouble that's coming, and that's at least something.



STELLA MCCARTNEY

NEW -YORK FASHION WEEK 2024

STELLA MCCARTNEY FALL 2024
Isidore Montag / Gorunway.com

RUNWAYS & MODELS



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STELLA MCCARTNEY FALL 2024
Isidore Montag / Gorunway.com



Fashion Photographer Alex Dani: Crafting a Path to Excellence, Drawing from Infinite Inspiration, and Shaping the Tapestry of Photography

In the vibrant tapestry of the Ukrainian fashion landscape, few figures shine as brightly as the illustrious photographer Alex Dani. With a portfolio that reads like a who's who of the fashion world—counting giants such as Philipp Plein, Chopard, and Borsalino among his collaborators—Dani's journey to the upper echelons of the industry is a testament to talent, tenacity, and an unyielding passion for his craft. In an exclusive deep dive into his world, we explore the intricate threads that weave together to form the fabric of his success.

Crafting a Journey:

For Alex Dani, the path to becoming a celebrated fashion photographer was paved with the pixels of childhood dreams and the shutter clicks of relentless determination. "My journey began with an innate fascination for capturing moments in time," he reflects, his voice tinged with the nostalgia of days spent experimenting with his first camera. "Photography has always been a medium through which I could express myself, and this passion propelled me forward."

Driven by an insatiable thirst for knowledge and a hunger for artistic expression, Dani embarked on a pilgrimage to Milan. On this hallowed ground, fashion and art intersect with breathtaking beauty. Here, amidst the cobblestone streets and Renaissance architecture, he honed his technical skills and refined his artistic vision, laying the foundation for a career of excellence and innovation.

A Portfolio of Prestige:

Dani's talent and portfolio blossomed, becoming a veritable tapestry of visual masterpieces that captivated audiences and industry insiders alike. From the hallowed halls of Prada to the glittering runways of Armani and Valentino, Dani's lens captured the essence of haute couture with an elegance and finesse that belied his years.

**ALEX
DANI**

FASHION
PHOTOGRAPHER

CRAFTING BEAUTY THROUGH THE LENS

But it was not just the catwalks of Milan that bore witness to Dani's brilliance. His work transcended the confines of the fashion world, gracing the glossy pages of revered publications such as ELLE, Vogue, L'Officiel, and Harper's Bazaar. With each click of the shutter, Dani transformed fleeting moments into timeless treasures, leaving an indelible mark on the visual landscape of fashion photography.

Drawing Inspiration from the Well of Creativity:

For Dani, inspiration is not merely a fleeting muse—it is an ever-present companion, guiding his creative endeavors and fueling his artistic fire. "I find inspiration in the work of fellow photographers, the designs of visionary designers, and the kaleidoscope of cultures and landscapes that adorn our world," he explains, his eyes alight with the enthusiasm of a true artist.

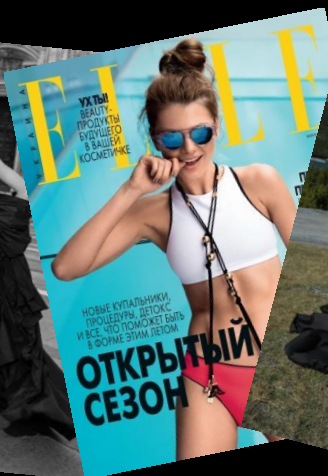
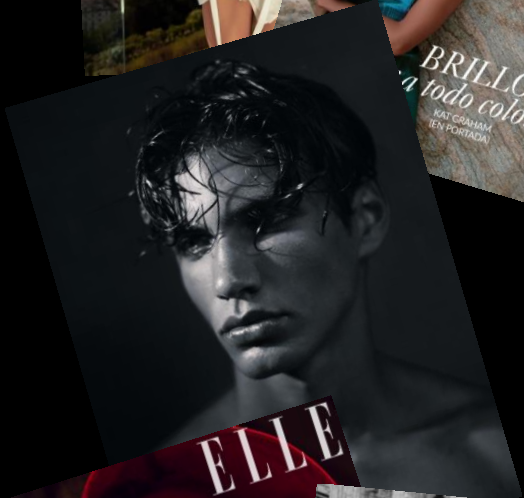
From the bustling streets of New York City to the tranquil shores of Santorini, Dani's lens captures the beauty and diversity of the world with a reverence that borders on the spiritual. Each frame tells a story—a tale of passion, of beauty, of the human experience—and it is this narrative thread that weaves together to form the rich tapestry of his work.

Shaping the Future of Photography:

As Dani reflects on his journey—a journey marked by triumphs and tribulations, highs and lows—he envisions a future where his contributions to photography continue to resonate with audiences for generations to come. "I believe in the power of photography to transcend boundaries, to evoke emotion, and to inspire change," he muses, his words imbued with a sense of purpose.

From capturing the essence of a designer's vision to immortalizing the grace and elegance of a model, Dani's work transcends the superficial trappings of fashion, delving deep into the soul of humanity itself. It is a legacy of beauty, artistry, and the relentless pursuit of excellence—a legacy that will endure long after the final frame has faded to black.

In a world where trends come and go with the changing seasons, Alex Dani is a beacon of artistic integrity and creative brilliance. With each click of the shutter, he adds another brushstroke to the canvas of fashion photography, shaping the narrative of an industry that thrives on innovation, creativity, and, above all, the timeless allure of beauty.



Two models are featured against a black background. The model on the left wears a black coat with large, colorful, embroidered floral and bird motifs over a blue sequined bodysuit. The model on the right wears a sheer black top with a wide, patterned tie and a long, flowing yellow skirt, paired with silver boots.

TOP 13

SPARKling

LOOKS

NEW -YORK FASHION WEEK 2024









MICHAEL SAVITSKIJ

PR SPECIALIST
IN MEDIA SPHERE

EMPOWERING
BLOGGERS AND
FOSTERING
COLLABORATIONS
WITH BRANDS

In the digital age, the influence of bloggers and social media personalities has skyrocketed, reshaping industries and consumer behaviors. Among the catalysts driving this transformation is Michael Savitskij, a visionary entrepreneur dedicated to empowering bloggers and nurturing fruitful collaborations between influencers and brands.

Savitskij's journey began with a keen understanding of the burgeoning social media landscape and its potential for content creators and businesses. Recognizing the power of authentic storytelling and engagement, he embarked on a mission to bridge the gap between bloggers seeking to amplify their reach and brands eager to connect with their target audiences more meaningfully.

At the core of Savitskij's approach is a commitment to fostering genuine relationships and facilitating organic growth.

Central to Savitskij's philosophy is the belief that success in the digital realm stems from authenticity, consistency, and community-building. By emphasizing these principles, he empowers bloggers to cultivate loyal followings and establish themselves as trusted voices within their respective domains.

One of Savitskij's most impactful contributions lies in his ability to cultivate collaborations between bloggers and brands that resonate authentically with their audiences. Rather than simply facilitating transactions, he prioritizes partnerships rooted in shared values, mutual respect, and genuine alignment.

Through Savitskij's guidance, bloggers gain access to a diverse array of brand opportunities spanning sponsored content, product placements, affiliate partnerships, and ambassador programs.

Moreover, his emphasis on transparency and ethical standards ensures that collaborations uphold the integrity of bloggers and brands.

Beyond facilitating individual partnerships, Savitskij also champions cultivating vibrant social networks where bloggers can connect, collaborate, and share insights. By fostering a sense of community, he catalyzes collective learning, inspiration, and support among aspiring and established influencers.

In addition to his efforts within the digital sphere, Savitskij is also committed to leveraging his platform for social good. Through initiatives such as charitable partnerships, advocacy campaigns, and educational initiatives, he harnesses the influence of bloggers to drive positive impact and raise awareness on pressing issues.

As the digital landscape continues to evolve, Michael Savitskij remains at the forefront of empowering bloggers and fostering meaningful collaborations with brands. Through his visionary leadership, he not only catalyzes individual success but also cultivates a thriving ecosystem where authenticity, creativity, and community flourish.



EXTRAVAGANZA



OF COLORS

NEW -YORK FASHION WEEK 2024





INJOY

EXTRAVAGANZA OF COLORS





THE MIX

EXTRAVAGANZA OF COLORS



REF SEE

celebrates its 10th birthday with a

CHARITY SALE

AND A LITTLE HELP FROM THE FOUNDERS' FRIENDS





Re
See

ReSee's founders Sofia Bernardin (left) and Sabrina Marshall in Paris. Image
David Atlan Courtesy of ReSee

ReSee **A CHARITY SALE**

Little did ReSee founders Sabrina Marshall and Sofia Bernardin—two American fashion editors living and working in Paris way before Emily ever made her way there—realize how ahead of the curve they were when they founded their company a decade ago. ReSee is a retailer dedicated to selling...well, let's ask them to decide how to describe it. "Resale...hmm," says Marshall, her voice trailing off in a way that suggests that word isn't quite right. "Secondhand isn't sexy. I think pre-loved is the best way to say it." Bernardin chimes in: "It's just fashion, right?"

Bernardin's not wrong. ReSee has made its *raison d'être* the notion that great clothes are great clothes, regardless of whether they're brand-new or not. To underscore that point, on April 25th they're launching at 6PM CET a special 10th anniversary auction of adored pieces—of adored *fashion*—donated by pretty incredible women, from Oprah Winfrey to Cate Blanchett, Naomi Campbell to Cindy Sherman, among others. (Some of the women contributing chat about their donations below.) The proceeds will support the Women for Women International charity, which supports survivors of war zones in rebuilding their lives economically and socially, something sadly—tragically—needed more than ever right now.



Cate Blanchett has donated the Saint Laurent spring 2007 she wore to the 57th Berlin Film Festival
Photo by: Kurt Vinion



Saint Laurent, spring 2007 ready-to-wear, designed by Stefano Pilati
Photo - Courtesy of ReSee

While their special sale to celebrate their 10 years in business comes with a lot of buzzy names and equally buzzy clothes—take a look at Adèle Exarchopoulos’s zippered floral dress from Louis Vuitton resort 2015, or Kardashian’s leopard print Alaïa coat from 1991—they also hope it will continue to make people reflect on how clothes have an enduring power, a sense of attraction which can’t be diminished. And none more so than famous types, where the expectation is that you can only ever be seen in something once. “Wouldn’t it be great,” says Marshall, “if celebrities wore something two, three, more times over? Wouldn’t that be a game-changer? The conversation would become so different.”



It was worn on the house's resort 2015 runway
Gianni Pucci /Indigitalimages



Adèle Exarchopoulos’s zippered floral
 dress from Louis Vuitton
Photo - Courtesy of ReSee

Cindy Sherman, Marc Jacobs Op Art dress, Spring 2013

I bought it [the dress above] from the Soho store and wore it twice—don’t remember the first occasion (some benefit, I believe, after my retrospective at MoMA)—and then, because I loved this dress so much, wore it again maybe a month later to the MoMA benefit. And to my surprise, Rachel Feinstein wore the exact same dress (there is a photo of us together). We thought it was hysterical! She said that Marc told her that since I’d already worn it a month prior, there’s no way I’d wear it again—little did he know! I saved it all these years thinking I’ll wear it yet again, but maybe those two times were already worth the price—and this is for a good cause. I think fashion is too often considered disposable every season, and while I, too, succumb to wanting the latest whatever, resale is a great way to make it more affordable to more people and for the clothing to live on.

The text : by Mark Holgate



ZIMMERMANN COLLECTION

FALL 2024
READY-TO-WEAR

Review by **AMY VERNER**, Paris

NEW -YORK FASHION WEEK 2024

Asked how the beautiful, elaborate illustrations that defined this collection transferred from 2D to dress, Nicky Zimmermann motioned to a model standing nearby and outlined how a landscape print extended from the underside of one arm, across the body, and over to the other. Although you can only glean scattered details from the runway photos of the fluid batwing dress or floatly skirt, were these garments part of your wardrobe, you would find yourself appreciating their embedded art.

They came from several sources including 1920s fashion magazine covers (used with permission, of course) and, more surprisingly, from the Australian actor Barry Otto, who drew the Aubrey Beardsley-meets-'70s illustrations of the opening looks. "I could not put this incredible art on a tube dress," Zimmermann amused. Not that she ever would.

From the billowing blouses—a nod to artist smocks—to the tiers of godet pleats, Zimmermann has spent three decades creating allure through soft volumes that move with ease. Today, there was a lot of swish and sumptuousness: flounces concentrated down low, large sequins on flapper sheaths, handkerchief appliqués puffed up by tulle.

Amidst the delicate lace, basketweave knit and supple leather, proportions appeared thoughtfully considered to arrive at ultra-feminine silhouettes. "It's very much about doing what we love doing; we don't deviate," Zimmermann said. Recently, though, the brand has been tracking towards mannish—both sartorial and workwear—yet styled with animal print or sparkle as though reveling in a certain duality. It's a smart evolution.

Through a decidedly Zimmermann lens, a denim flight suit, ample trousers and chore coats confirm there is more than party dressing here.

Where other collections have not shied away from a peep show this season, Zimmermann developed pretty lingerie that could kickstart a new category. Given the brand's private equity windfall last summer, expansion in all directions is surely top of mind, and a must-have Zimmermann bag seems like a no-brainer.

Retail, meanwhile, is in overdrive with at least 10 store openings slated before the end of the year. Soon, women in Dubai, Monaco, Austin, Munich, Venice and beyond will be discovering dresses that feel tried and true. This was a collection that will speak any language.

A fashion show runway scene. A model with dark hair and sunglasses is walking towards the camera. She is wearing a cream-colored fur jacket with a black zipper and a wide black belt. Underneath, she wears a long, flowing dress made of intricate lace with multiple ruffled layers. She is also wearing black strappy heels with a fur detail. The runway is covered in a red carpet. In the background, other models and audience members are visible but out of focus.

THE ELEGANCE OF
ZIMMERMANN
NEW -YORK FASHION WEEK 2024

ZIMMERMANN FALL 2024
Isidore Montag / Gorunway.com

RUNWAYS & MODELS



NEW -YORK FASHION WEEK 2024

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NEW -YORK FASHION WEEK 2024



ZIMMERMANN FALL 2024
Filippo Fior / Gorunway.com



Anastasiia Storcheus

STYLIST
BLOGGER

A PERSONAL JOURNEY OF STYLE AND INSPIRATION

Childhood Influences:

Anastasiia Storcheus' journey into the world of fashion began in the heart of her childhood home. Nestled amidst the whirring of sewing machines and the rustle of fabric lay the seeds of her lifelong passion for beauty and style. "I grew up watching my mother sew special outfits for me," Storcheus reminisces with a fond smile. "Her creativity and passion for beauty instilled in me a deep appreciation for fashion from a young age."

Discovery of Styling:

As Storcheus transitioned into her student years, she drew more profoundly into the captivating fashion world. Working as a model provided her with a front-row seat to the ever-evolving landscape of style, igniting a spark of inspiration within her. "During my student years, I worked as a model and discovered my knack for styling," she recalls. "I found joy in curating looks and infusing them with my personal touch. It was during this time that I realized my true passion lay in styling."

Launch of Brand:

Armed with a burgeoning sense of creativity and an unwavering determination to share her vision with the world, Storcheus boldly decided to embark on a new chapter in her journey: launching her brand. "I decided to launch my brand, focusing primarily on the Ukrainian audience in America," she explains. "I wanted to share the rich cultural heritage of Ukraine while staying true to my roots."

Collaborations with Ukrainian Bloggers:

One of the hallmarks of Storcheus' career has been her unwavering commitment to collaboration and community. In her quest to showcase the diverse talents of her fellow Ukrainians, she has forged partnerships with many talented bloggers, creating a network of like-minded individuals united by their shared passion for fashion. "Collaborating with Ukrainian bloggers is always inspiring," she remarks. "We share a sense of camaraderie and heritage, and it's gratifying to showcase our talents to a global audience."

Philosophy of Style:

At the core of Storcheus' work lies a profound philosophy—a belief that style is not merely about looking good but about feeling good and expressing oneself authentically. "To me, style is about revealing the soul," she muses thoughtfully. "It's about expressing oneself authentically and embracing one's unique identity with confidence and grace. Through my work, I aim to reveal the soul of each individual through the art of styling."

Advice for Aspiring Stylists:

Aspiring stylists and fashion enthusiasts often seek guidance from those who have walked the path before them, and Storcheus is more than willing to offer her words of wisdom. "My advice is simple," she asserts with a warm smile. "Believe in your dreams and take action. Trust in your vision, stay true to yourself and pursue your passion wholeheartedly. The journey may be challenging, but with passion, perseverance, and a willingness to embrace your uniqueness, anything is possible."

As Anastasiia Storcheus reflects on her journey—a journey marked by passion, creativity, and the unwavering belief in the power of self-expression—it becomes abundantly clear that her influence extends far beyond the confines of the fashion world. She is not just a stylist and blogger; she is a visionary, a trailblazer, and an inspiration to all who dare to dream.



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Photo: OLENA PYLYPCHUK - @photo_usa_world
MUA: DIANA BILLELO -@ diana_cherry
PR : UFIRST Production - @ ufirst.production





NEW -YORK FASHION WEEK 2024

PhotokRoom



TOP 10

Sexy



Lera Levinski

PROFESSIONAL MODEL

THE FACE BEHIND THE NEW YORK FASHION WEEK FILTER

An Exclusive Interview with Lera Levinski

In the realm where high fashion intersects with cutting-edge technology, few names evoke as much intrigue and fascination as Lera Levinski. Renowned as a model extraordinaire and a millionaire blogger, Levinski's influence extends far beyond the confines of the catwalk, permeating the digital landscape with her unparalleled allure. Today, we have the privilege of delving into the captivating narrative behind her latest collaboration: becoming the face of the New York Fashion Week filter in the esteemed YouCamMakeup.

Lera, thank you for joining us today. Can you share with our readers how this exciting partnership with YouCamMakeup came about?

Lera: It's a pleasure to be here. The collaboration with YouCamMakeup came about quite organically. I've always been passionate about exploring innovative ways to enhance beauty, both on and off the runway. When the developers approached me with the idea of featuring my signature look as a filter inspired by New York Fashion Week, I was immediately intrigued. It was a fantastic opportunity to marry my love for fashion with the limitless possibilities of digital beauty technology.

Your unique appearance has captivated millions around the globe. What do you believe sets the New York Fashion Week filter apart from other virtual makeover tools?

Lera: I believe what sets the New York Fashion Week filter apart is its ability to encapsulate the essence of haute couture glamour. We wanted to create a transformative experience that not only enhances one's features but also transports them to the vibrant world of high fashion. From the radiant skin to the mesmerizing eye contours inspired by my signature arrows, every detail was meticulously crafted to evoke the spirit of New York Fashion Week. It empowers users to embrace their individuality and confidently unleash their inner fashionista.

How does it feel to see your virtual visage become the epitome of beauty and style for users worldwide?

Lera: It's truly surreal. To see the filter resonate with users from all walks of life and across different corners of the globe is incredibly humbling. Beauty is such a personal and subjective concept, yet it has the power to unite us in ways we never imagined. Being able to inspire others to explore new realms of self-expression and confidence through this collaboration is immensely fulfilling. It's a testament to the transformative power of technology and the universal allure of fashion.

As someone who embodies modern beauty and style, what message do you hope to convey to individuals who engage with the New York Fashion Week filter?

NEW -YORK FASHION WEEK 2024

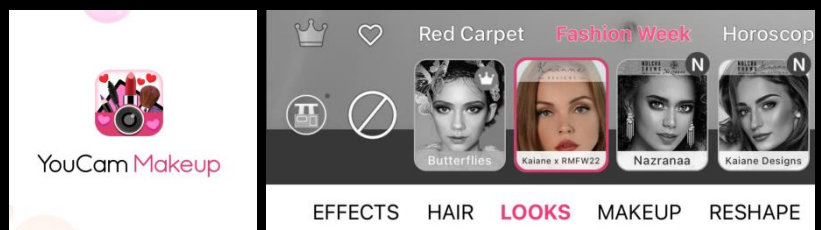
Lera: My message is simple yet profound: embrace your uniqueness and celebrate your individuality. Beauty comes in all shapes, sizes, and shades, and it's essential to recognize that diversity makes us truly beautiful. Whether experimenting with a bold new look or simply enhancing your natural features, the New York Fashion Week filter empowers you to express yourself confidently and gracefully. After all, beauty is not just about how you look—it's about how you feel and the confidence you radiate from within.

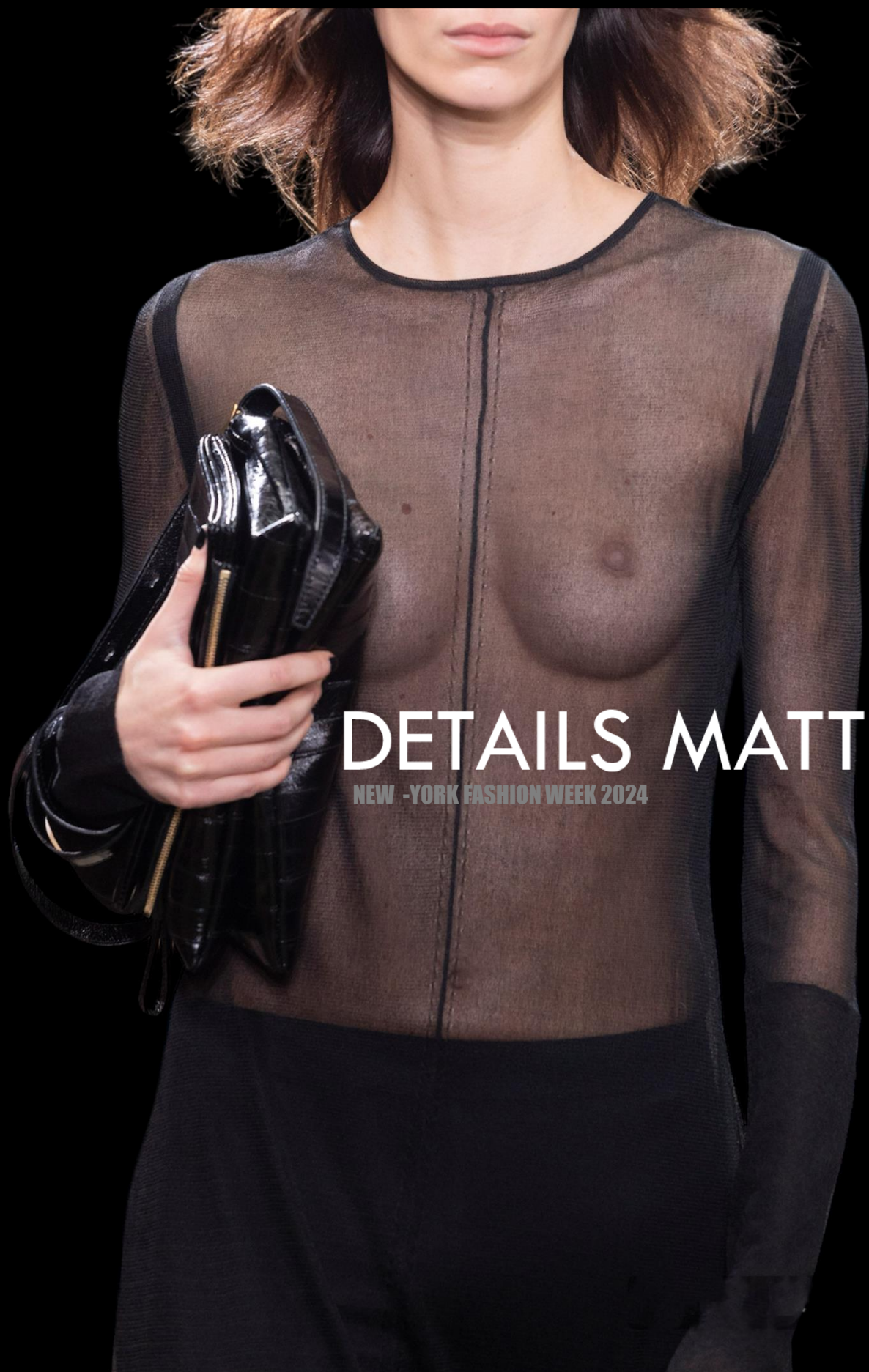
Looking ahead, what can we expect from your collaboration with YouCamMakeup in the future ?

Lera: The future is brimming with endless possibilities, and I'm excited to continue pushing the boundaries of beauty and technology with YouCamMakeup. We constantly explore innovations and creative avenues to inspire and empower our users. Whether it's unveiling new filters inspired by the latest runway trends or embarking on exciting digital beauty campaigns, one thing is for sure: the journey is just beginning, and the best is yet to come.

As our conversation draws close, one thing becomes abundantly clear: Lera Levinski's journey from the catwalk to the digital realm is a testament to the transformative power of passion, creativity, and innovation.

Through her collaboration with YouCamMakeup, she not only redefines the boundaries of beauty but also invites us to embark on a journey of self-discovery and empowerment. In the ever-evolving landscape of fashion and technology, one thing remains certain: the allure of New York Fashion Week, as embodied by Levinski's virtual visage, will continue to captivate and inspire for years to come.





DETAILS MATTER

NEW -YORK FASHION WEEK 2024



DETAILS MATTER



DETAILS MATTER





DETAILS MATTER

NEW -YORK FASHION WEEK 2024





A.W.A.K.E. Mode COLLECTION

FALL 2024

Review by TINA ISAAC-GOIZÉ, Paris
NEW -YORK FASHION WEEK 2024

If there's an air of period drama about A.W.A.K.E this fall, it's no coincidence: Natalia Alaverdian has been immersing herself in the Renaissance of late. Her algorithm-fueled rendezvous with Barry Lyndon, The Favorite, Elizabeth, and Orlando were bound to filter through one way or the other. "It's not just the costumes, I found the ambiance was very impactful," the designer noted during a showroom visit. "It's almost modern, in a way." Of those pant boots with a kitten heel, she offered "there's this crazy duchess aura about them."

Alaverdian says that when she thinks about a collection, she does it by individual piece, not by theme. Tight bodices with dramatic bell sleeves and square necklines were worked in upcycled denim sourced in bulk from Spain or Holland. Movement was another key consideration, for example in cascades of flat fringes on dresses or on a bodice above a wide, paneled skirt.

In a season dominated by cargos, one pair studded with snap rivets could be either straight- up ornamental or else functional, as fastenings for boxy little pocket-bags.

The designer also delved deep into hybridization: what looks like the back of a jacket is in fact a peplum on a checked top that fastens in back and pairs with split-front pants.

Pattern and texture came in the form of sailor stripes (tilted about 20 degrees on a bias-cut jersey dress) or a studded parka/cape with an integrated scarf.

Knitwear made in Ukraine included one number with skeins of thread in lieu of cuffs, another in waffled knit with a contrasting rosette, or a chunky high-neck pullover with matching jersey gloves.

Those pieces, as well as a dress in russet vegan leather with a pleated skirt, dovetailed neatly with runway trends. With only a few exceptions- the Musketeer pants, for instance, were hard to envisage in the street- the outing offered plenty of on-point pieces for its base.



IN VOGUE STYLE

IN VOGUE STYLE





IN VOGUE STYLE

IN VOGUE STYLE





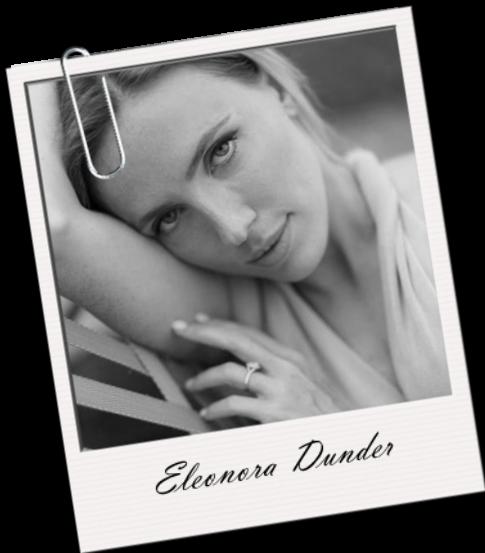
IN VOGUE STYLE

IN VOGUE STYLE





IN VOGUE STYLE



ELEONORA DUNDER

PSYCHOLOGIST
WOMEN'S COACH

CONSCIOUS LOVE

We live in a time where terms like "conscious living", "conscious buying", and "conscious mind" are often used. While these may be easy to understand, the concept of "conscious love" might be less clear. Let's explore this topic for a deeper understanding.

Have you ever found yourself falling for "the wrong person"? If yes, you're not alone. Many of us have experienced this at least once in our lives. It can be frustrating to realize after some time of dating that the person doesn't meet your expectations. This often leads to tough decisions: either stick with a relationship that isn't what you envisioned, or choose to prioritize yourself and start anew.

If you've ever found yourself repeatedly returning to the same situations in your love life, it's likely because you're not consciously directing your choices. Many of us believe that love is a magical feeling that only happens with a very special person. While it may shatter some beliefs, the "butterflies in your stomach" are simply hormones at work. This "chemical cocktail" gives you a delightful feeling of happiness, excitement and constant thoughts about that person.

However, this wonderful feeling doesn't last forever. Once the "love hormones" subside, reality sets in, and your once ideal partner may start to appear annoying. You might find yourself questioning if they are the right one for you. To avoid such frustrating scenarios and build lasting relationships, it's crucial to use your conscious mind and not merely follow your hormones.

Here are three ways to fall in love, using the human body as an analogy. Starting from the bottom, the first is through the root chakra, responsible for our sexual energy. This is often the primary method of falling in love in our younger years. It's a waterfall of passion, chemistry, and excitement. You're consumed with desire for the other person, finding it hard to focus on anything else. You feel alive, beautiful, and loved.

However, this type of love, driven solely by sexual attraction, can have its drawbacks. You may discover that aside from the physical, you have little in common.

The chemistry is fantastic, but maybe they lack ambition, or hold different values. This can lead to frequent arguments and fewer positive moments outside of intimacy. These relationships can be challenging to exit, often resulting in a continuous cycle of breakups and makeups.

The second form of love is linked to your heart chakra, creating a profound connection. It feels as if you've known the person for many years, sometimes as if you've met in past lives. This unique bond is truly magical. You share many commonalities, and they understand you without words.

You may wonder, "What can go wrong?" The answer lies in our hormones, which can blind us to reality. We often get lost in this special connection, living in a fairytale. But when it comes to real life and long-term relationships, this isn't always sustainable.

Eventually, you may struggle to articulate why you love them beyond, "They are a nice person." However, enduring relationships require more than just a nice person.

When such couples part ways, they often maintain a form of friendship.

Conscious love is when you rely not just on instincts, hormones, and feelings, but also on your mind. This form of love requires understanding the qualities, habits, and values you want in your partner. Choosing a partner whose personal qualities align with yours often results in longer-lasting relationships. Even when the initial "love hormones" diminish, mutual love and respect remain. These couples share common goals, face challenges together, and sustain long-lasting relationships.

All levels of love are significant. It's essential not to neglect any of them, but also not to focus blindly on one. We often make a mistake when starting our love journey from the bottom to the top. First, we look for physical attraction, then seek a soul connection, often forgetting to use our minds. If we started from the top and first used conscious love, we could have avoided many heartbreaks in life.









Love

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TOP STRANGERS – CREDITS:

1. LUDOVIC DE SAINT SERNIN
NEW YORK / FALL 2024
READY TO WEAR

2. SHUSHU/TONG
SHANGHAI / FALL 2024

3. KIM SHUI
NEW YORK / FALL 2024
READY TO WEAR

4. XANDER ZHOU
SHANGHAI / FALL 2024

5. LUDOVIC DE SAINT SERNIN
NEW YORK / FALL 2024
READY TO WEAR

6. DANIELLE FRANKEL
NEW YORK / FALL 2024
READY TO WEAR

7. SHUSHU/TONG
SHANGHAI / FALL 2024

8. MELITTA BAUMEISTER
NEW YORK / FALL 2024
READY TO WEAR

9. ERNESTO NARANJO
SPAIN / FALL 2024

10. XANDER ZHOU
SHANGHAI / FALL 2024



ANNA EVA PARKMAN

PSYCHOLOGIST MENTOR

GUT PSYCHOLOGY

Now, it should be clear to you that the composition of the microbiota can directly influence our culinary preferences, and the proliferation of symbiotic bacteria beneficial to us can significantly change our eating habits in favor of a healthy type of diet as the best food for them is fiber from vegetables and various green salad leaves.

In recent years, the scientific community has increasingly recognized the importance of the gut as the "second brain." This term is not accidental: the gut contains a network of millions of nerve cells and microorganisms, known as the gut microbiota, which play a crucial role in our physical and mental health.

◆ The gut has its nervous system.

The gut's nervous system, or the enteric nervous system, comprises a network of approximately 100 million nerve cells wrapped around the gastrointestinal tract. This system operates autonomously to manage digestive processes, but it is also closely connected to the central nervous system, explaining why our mental state can affect digestion and vice versa.

◆ Gut microbiota and its role

The gut microbiota consists of billions of microorganisms, including bacteria, viruses, and fungi. Bacteria are pathogenic, destroying and poisoning the body, and symbiotic, which are our helpers. These symbiotic microorganisms not only help digest food but also play an essential role in the immune system and the production of some vitamins. ◆ Impact on Food Preferences

Studies show that gut microbiota can influence food preferences and habits. For instance, certain pathogenic bacteria may enhance cravings for sweet or fatty foods as they feed on these substances. Your desire to eat sweet, rich, and other harmful products is not your desire, and this must be clearly understood. Even though people may realize the harm of certain products, they may not be able to control themselves and stop eating them, especially if they are readily available. Just learn how strongly these bacteria influence you! Your brain often cannot stop you from consuming these harmful products due to its recognition of the harm, and you end up following the desires of pathogenic bacteria and fungi in your gut. Now, you can assess the strength of their control over you. People with eating disorders are entirely under the control of bacteria and fungi living in their intestines.

◆ Impact of the Gut on Mood and Behavior

There is also the concept of the "gut-brain axis," which describes how the gut and brain constantly communicate. For example, a significant portion of serotonin, precisely 95% (the hormone that affects our mood and sense of well-being), is produced in the gut. Disturbances in the microbiota can affect this process, potentially leading to changes in mood and behavior, including depression and anxiety. The so-called irritable bowel syndrome, which affects one in three people, has a substantial impact on serotonin production by blocking it, resulting in a large number of people suffering from depression. However, as you can understand, addressing a person's psychological problems through psychological modalities such as cognitive therapy or gestalt therapy, without considering the state of their gut, is an ignorance unfortunately suffered by a large number of narrowly focused specialists. The statement that neurons and connections between them are formed in the stomach, similar to how it happens in the brain, is not entirely accurate. Let's delve into this topic in more detail.

◆ The Structure of the Gut's Nervous System Deserves Special Attention.

The gut contains an extensive network of nerve cells called the enteric nervous system. This system is often called the "second brain" due to its complexity and ability to function autonomously from the central nervous system.

However, despite similar functions, the structure and processes occurring in the enteric nervous system significantly differ from those typical for the brain.

◆ Neuron Formation: Unlike the brain, where neurons and their connections are formed and changed through learning and memory (brain plasticity), neurons in the gut are not included or altered similarly. Neurons in the enteric nervous system are primarily involved in regulating digestive processes, including peristalsis, blood circulation, and gland function.

◆ **Interaction with the Brain:** Although the ENS can function independently, it is closely connected to the central nervous system through the "gut-brain axis." This interaction affects a range of body functions, including mood and emotional state, but the mechanisms differ from the neuronal connections in the brain. Overall, although the enteric nervous system is a complex and significant part of the human nervous system, its properties and functions significantly differ from those inherent to the brain.

However, 95% of serotonin and 40% of dopamine are produced in the gut, with the remaining part made in the brain and adrenal glands from components supplied by the gut. As you can see, everything is tied to the gut. Let's briefly consider these two essential components, as our mood and sense of happiness and satisfaction depend on them. The brain produces serotonin and dopamine from specific precursors obtained from food.

◆ **Serotonin:** The primary precursor of serotonin is the amino acid tryptophan. Tryptophan enters the body through food and is delivered to the brain via the bloodstream. Foods rich in tryptophan include meat, fish, eggs, seeds, nuts, soy, and dairy products. In the brain, tryptophan is converted into 5-hydroxytryptophan (5-HTP), which is then converted into serotonin.◆

◆ **Dopamine:** The dopamine synthesis utilizes the amino acid tyrosine, which is also obtained from food. Tyrosine is found in meat, fish, eggs, dairy products, nuts, beans, soy, and whole grains. In the brain, tyrosine is converted into L-DOPA (dihydroxyphenylalanine), which is then transformed into dopamine.

Thus, nutrition is crucial in providing the brain with the necessary components to produce these essential neurotransmitters. A diet rich in these amino acids can improve optimal brain function and well-being. Also, our mental health is directly dependent on the overall state of the gastrointestinal tract, as you can see. It's important to note that stress causes the release of stress hormones cortisol and adrenaline, which block digestive systems and the absorption of nutrients

In simple terms, if you consume food rich in amino acids, allowing the body to produce the necessary amount of serotonin and dopamine, but still experience stress (often habitually or by mirroring the behavior of others), then all these substances and metabolic processes will be blocked by stress hormones. Likewise, the proper and tuned functioning of the intestine is blocked by antigen and antibody reactions. This happens due to the introduction of an individually intolerant allergen.

The primary triggers of these reactions are all dairy products except butter, nightshade vegetables, and gluten. However, this needs to be carefully examined individually by conducting a test for food intolerance. Modern research continues to uncover unique ways the gut and microbiota affect our body and mind. Understanding these interactions opens new horizons for a more effective and knowledgeable approach to treating various diseases, from eating disorders to mental illnesses. Recognizing the importance of gut microbiota and the data from recent studies have long provided grounds to call the gut the "second brain."

Scientists who deeply study this topic call it the "first brain" of a human because the impact of its function, nervous system, and microbiota on human food preferences, mood, and behavior is colossal and requires special attention, as you have already understood from this article. Now, when you crave something sweet, fatty, or other blatantly harmful foods, think about who desires and demands to eat it.







Pretty
LITTLE
thing



Pretty
LITTLE
thing







In the highly competitive realm of modeling, maintaining an impeccable physique isn't merely a luxury—it's a necessity. As someone deeply immersed in the industry and a passionate advocate for holistic health, I've fine-tuned a regimen that not only keeps me in prime shape for the runway but also nurtures my overall well-being. Join me as I delve into the intricate balance of morning rituals, nutrition essentials, and the diverse world of sports and fitness, all tailored to empower models to radiate confidence and vitality.

Morning Rituals:

The way you start your day sets the tone for everything that follows. I swear by a morning routine designed to invigorate both body and mind. Upon waking, I reach for a tall glass of warm water infused with the juice of half a lemon.

DARIA KRAVETS

PROFESSIONAL MODEL

COMPREHENSIVE GUIDE TO MODEL FITNESS AND WELLNESS

This simple elixir not only hydrates the body after a night's rest but also jumpstarts the metabolism and aids in digestion.

As the sun rises, I indulge in a nourishing breakfast that is the foundation for a day of energy and productivity. My go-to options include a protein-rich omelet packed with leafy greens and a slice of whole-grain toast or a creamy bowl of Greek yogurt adorned with a colorful array of fresh berries, nuts, and seeds.

Nutrition Essentials:

Fueling your body with nutrient-dense foods is paramount for sustaining the rigorous demands of modeling while promoting optimal health. Embrace a varied and colorful diet that celebrates the abundance of nature's offerings. Load up on leafy greens, vibrant fruits, lean proteins, and whole grains, steering clear of overly processed and sugary fare. Incorporating a rainbow of fruits and vegetables ensures a diverse intake of vitamins, minerals, and antioxidants, which are essential for glowing skin, glossy hair, and overall vitality.

Hydration is equally crucial, so drink ample water throughout the day to keep your cells happy and your skin radiant. Remember, nourishing your body from within is the ultimate act of self-care, laying the foundation for a radiant exterior and a vibrant spirit.

Sports and Fitness:

Exercise is not merely a means to sculpt a svelte physique—it's a celebration of what our bodies can achieve. As models, it's essential to find physical activities that resonate with our preferences and bring us joy. Whether you're drawn to the grace of yoga, the exhilaration of dance, or the meditative flow of Pilates, move an integral part of your daily routine.

Aim for a balance of strength training, cardiovascular exercise, and flexibility work to cultivate a body that is strong, agile, and resilient. Incorporating variety into your workouts prevents monotony and challenges different muscle groups, ensuring balanced development and reducing the risk of injury. Don't forget to listen to your body's cues and prioritize rest and recovery for optimal regeneration and growth.

In conclusion, achieving and maintaining a model-worthy physique goes beyond mere aesthetics—it's a testament to the dedication, discipline, and self-respect that underpin our pursuit of excellence. By embracing a holistic approach to health and wellness, we not only elevate our professional performance but also nurture a sense of inner harmony and well-being that radiates far beyond the confines of the runway. Here's to embodying strength, beauty, and authenticity in all we do.



GIGI HADID'S *Met Gala looks*

HAVE ALWAYS BEEN ABOUT THE TRANSFORMATION

As an eight-time attendee of the Met Gala, it's safe to say that Gigi Hadid knows her way around the event's red carpet by now. Since attending her first Met in 2015, the supermodel has pulled off a variety of drastically-different themes along the way—from campy to futuristic. So, ahead of this year, *Vogue* is looking back on all of Hadid's Met Gala best red carpet looks.



In DVF, 2015/Getty Images

A year later, for "Manus x Machina: Fashion in an Age of Technology," she switched it up in a space-age Tommy Hilfiger dress, finished with a spangled corset for a dash of extraterrestrial glamour. (She posed side-by-side with then-boyfriend Zayn Malik, who wore a black Versace suit with silver armor detailing on the sleeves).

Hadid's Met Gala fashion journey began back in 2015, when she attended the "China: Through the Looking Glass" theme in a red DVF gown. The design was complete with a plunging neckline and high slit.

Tommy Hilfiger, 2016/Getty Images



As the years have gone on, Hadid's Met looks have gotten even more elaborate and theatrical. For 2017's "Rei Kawakubo/Comme des Garçons: Art of the In-Between" theme, for instance, she wore a champagne-colored Tommy Hilfiger gown with an asymmetrical tulle train.

Tommy Hilfiger, 2017/Getty Images



Versace, 2018/Getty Images



One of her most glamorous moments came in 2018 for the "Heavenly Bodies" exhibition, where she sported a stained glass window-inspired gown by Versace that looked like a true piece of art.



More recently, Hadid nailed the camp theme in 2019 by wearing a Michael Kors Collection ensemble that consisted of a silvery jumpsuit with a matching cape, boots, and headpiece.



In 2021, she hit the red carpet in a strapless gown by Prada, complete with a back slit and leather opera gloves—a look that was equal parts timeless and super modern.

Versace, 2022/Getty Images



Last year, she opted for a puffer coat-inspired gown in crimson red that was custom-designed by Donatella Versace.



In 2023 she went edgy in black Givenchy corseted gown with a sweeping, sheer train.

The article by: Christian Allaire



SIXDO *BY*

SPRING 2024
Ready-to-Wear













Anastasia Schipanova

ARTIST Model

CONDCIOUS LOVE

Today, we have the pleasure of conversing with Anastasia Schipanova, an extraordinary individual renowned for her fashion and contemporary art achievements. Anastasia, let's begin by delving into your journey. How did your experiences in Miss Russia and other prestigious beauty contests influence your trajectory as an artist?

Anastasia Schipanova: Thank you for having me. Participating in Miss Russia and subsequent global beauty contests gave me good platform. These experiences, coupled with the allure of the fashion world, sparked my interest in art. In its myriad forms, beauty has always been a muse for my creative endeavors.

Your artistic journey took a unique turn with the introduction of "Energy Abstract." Could you elaborate on how your master classes with Zurab Tsereteli and personal experiences shaped this distinctive style?

Anastasia Schipanova: Studying under Zurab Tsereteli was genuinely transformative. His teachings went beyond technique, emphasizing the expression of energy through abstraction. Drawing from my own experiences and the vibrant atmosphere of the fashion industry, I developed a style that captures the dynamic energy surrounding us.

Balancing a thriving career in modeling and art requires finesse. How do you navigate these seemingly disparate worlds while upholding professionalism seamlessly?

Anastasia Schipanova: It's a delicate balance, but my passion is a guiding light. Whether on the runway or in my art studio, my commitment to excellence remains unwavering. Professionalism is paramount, and I firmly believe that dedication is the key to excelling in both careers.

Your involvement in the scientific and psychological "Eternal Life" art project is intriguing. Could you shed some light on the project's genesis and the impact you envision it having on societal perspectives?

Anastasia Schipanova: "Eternal Life" emerged from a desire to transcend the conventional boundaries of my profession. It aims to spark conversations about the possibilities of human longevity, challenging societal perspectives on life and mortality. I hope it will foster a shift in consciousness, prompting us to explore science and psychology in new and profound ways.

The recognition you received with the "Best Of 2023 In The Artworld" award is commendable. How does such acclaim influence your future endeavors, and what role do you envision playing in the art community?

Anastasia Schipanova: Receiving the "Best Of 2023 In The Artworld" award is a honor. It inspires me to continue pushing boundaries and exploring new horizons in my artistic pursuits. Moving forward, I aspire to contribute to shaping the discourse within the art community, fostering innovation, and challenging traditional boundaries.



Lastly, what are your thoughts on the intersection between beauty, art, and visionary innovation, and how do you believe this intersection can shape the future?

Anastasia Schipanova:

The intersection between beauty, art, and visionary innovation is profound and holds immense potential for shaping the future. Beauty and art have the power to inspire innovation and challenge conventional thinking. By pushing boundaries and embracing creativity, we can pave the way for a limitless and transformative future. In the rich tapestry of Anastasia Schipanova's journey, the convergence of beauty, art, and visionary innovation weaves a narrative that transcends boundaries and leaves an indelible mark on the canvas of creativity and the discourse that shapes our collective future.



12 shades of
GREY





RUNWAYS & MODELS ISSUE N°1

SPECIAL EDITION
May 2024



HERMES
READY TO WEAR
FALL WINTER 2024
PARIS FASHION WEEK

CATWALKS COLLECTION

TOP MODELS