

J'ADORE



Fashion News

Paris - New York, March 2024 Vol. 2

VERSACE PRESENTS

**Spring-Summer
2024 Campaign**



LOUIS VUITTON

ALENA BELAIA

**AS A BEACON OF
SOPHISTICATION**

**ELEVATE YOUR GLAMOUR
A-SKY STUDIO**

ANNA AKSONOVA

The journey from Ukraine to America







Fashion Magazine
Distributed in:
New York
Paris
&
all over the World

MARCH 2024

Paris - New York





METAMORPHOSIS 2023

SWAROVSKI



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A R E A

Creative Director / Co-Founder: Piotrek Panszczyk
Art Direction: Bruce Usher
Photographer: Theo Sion
Styling: Katie Burnett
Hair: Ryan Mitchell
Makeup: Kuma
Nails: Yukie Miyakawa
Casting: Nicola Kast
Production: REPLICA

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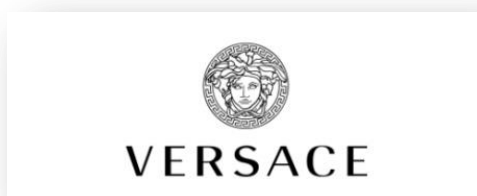
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Dear readers,

I am thrilled to share the exciting news of the launch of the international edition of J'ADORE magazine. This is a truly momentous occasion for our entire team, and we couldn't be more excited to embark on this new chapter with all of you.

For years, our magazine has been a trusted source for all things fashion, current trends, and captivating stories of the fascinating people in Paris. However, today, we are taking a giant leap forward and expanding our horizons to the international stage. We want to bring you the latest global trends and connect you with valuable contacts in America, ensuring you stay at the forefront of the ever-evolving fashion world.

In light of the challenging times we are currently facing globally, we have made a conscious decision to shine a spotlight on the entrepreneurs from Ukraine who are making remarkable strides in the international market. Their inspiring stories and victories deserve to be shared, and by doing so, we hope to offer our support and encouragement during these difficult times. Moreover, Ukrainian quality has always been synonymous with excellence, and we are excited to showcase the incredible talent that Ukraine has to offer.

As a special treat, we have also curated a selection of the finest French restaurants in Manhattan. These culinary gems will transport you mentally to the enchanting streets of Paris, allowing you to indulge in the exquisite flavors and ambiance that the City of Lights is renowned for.

I want to express my deepest gratitude to our readers for your unwavering support and loyalty. It is because of you that we can embark on this incredible journey, and we promise to continue delivering the highest quality content that you have come to expect from J'ADORE.

With love and excitement,

Alva Ree
Editor J'ADORE

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ANNA AKSONOVA

REMARKABLE JOURNEY FROM UKRAINE TO AMERICA

/Interview with Anna Aksonova/

Interviewer: Anna, thank you for joining us today. Your journey from Ukraine to America is truly remarkable. Can you tell us about your background and how it has influenced your artistic career?

Anna Aksonova: Thank you for having me. My background in makeup artistry and fine arts education has shaped my artistic career. My experiences competing internationally and working in various creative roles have given me a diverse skill set that I now bring to my paintings.

Interviewer: You mentioned developing two unique artistic techniques, "spontaneous painting" and "intuitive drawing." Could you elaborate on these methods and what inspired their creation?

Anna Aksonova: Certainly. "Spontaneous painting" focuses on the delicate combination of colors to create abstract images, where the colors become the subject of the artwork. It's about embracing the unpredictability of the process and allowing the colors to guide the creation. "Intuitive drawing," on the other hand, emphasizes texture and the interaction between brush and fingers, resulting in a more tactile and dynamic outcome. These techniques were inspired by my exploration of art history and my desire to push the boundaries of traditional painting methods.

Interviewer: Your journey as a refugee fleeing war is heartbreaking and inspiring. How has this experience influenced your art, and what message do you hope to convey through your work?

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Anna Aksonova: The experience of fleeing war and starting anew in America has undoubtedly influenced my art. It has infused my work with a sense of resilience, hope, and the beauty of new beginnings. Through my paintings, I hope to inspire others to explore their fantasies, play with associations, and find balance within themselves. I want my art to serve as a beacon of hope and encouragement, reminding people of the power of creativity and the human spirit.

Interviewer: What are your aspirations for the future, both personally and professionally?

Anna Aksonova: Personally, I hope to continue adapting to life in America, building a stable and happy home for my family. Professionally, I aim to develop my artistic techniques further, explore new themes and subjects in my work, and share my passion for art with others through teaching and collaboration. Ultimately, I want to leave a lasting impact on the art world and inspire future artists.

Interviewer: Thank you, Anna, for sharing your story and insights. Your resilience and creativity are truly inspiring, and we look forward to seeing where your artistic journey takes you next.

Anna Aksonova: Thank you for the opportunity to share my story. It's been a pleasure.



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VALENTINO
GARAVANI



AREA PRESENTS ITS INAUGURAL HOLIDAY 2023 COLLECTION

For AREA's inaugural Holiday collection, we wanted to offer a fresh and fluid take on our signature crystal encrusted jersey, crafted into stand out pieces perfectly suited for any special occasion.

Our creative process began with a deep exploration of couture draping techniques, drawing inspiration from the timeless elegance of Vionnet and Madame Grès, as well as the glamorous attire of 1940s Hollywood. As a modern take we worked with fully crystal-encrusted compact jersey, expertly twisted, and draped to form cascading gowns in a palette of gentle hues—soft pink, mint, lilac, and charcoal grey. In addition to elegant floor-length gowns, we crafted separates designed to evoke glamour every day with a range of oversized t-shirts, cigarette pants, and signature folded cup dresses.

To realize the campaign, we worked with London-based photographer Theo Sion to capture images that evoke the tension and ecstasy also present within the collection.

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A R E A



A R E A



A R E A



A R E A



A R E A

Credits:

Creative Director / Co-Founder: Piotrek Panszczyk

Art Direction: Bruce Usher

Photographer: Theo Sion

Styling: Katie Burnett

Hair: Ryan Mitchell

Makeup: Kuma

Nails: Yukie Miyakawa

Casting: Nicola Kast

Production: REPLICA



MANZIUK_V_

CURRENTLY, WE OFFER ASSISTANCE IN:

- Establishing an effective social media presence as a valuable business tool
- Setting up sales channels suitable for specific businesses
- Promoting personal brands as a link to business success
- Securing publications in top-tier media outlets
- Crafting a compelling personal brand through media exposure
- Collaborating with influential bloggers for business growth
- Organizing and hosting events
- Attending prestigious events and conferences

Editorial Guest

FASHION PRODUCER

VALERI MANZIUK

A NEW YORK-BASED PRODUCER HELPING BRANDS REACH INTERNATIONAL SUCCESS

Editorial Guest – Valeri Manziuk

*As part of our publication, we aim to connect our readers with valuable contacts worldwide. These connections not only help expand businesses but also enable individuals to reach new international levels. Today, we are pleased to introduce Valeri Manziuk, a producer based in New York. Valeri currently collaborates with renowned publications such as **VOGUE, FORBES, L'OFFICIEL, ELLE**, and *Entrepreneurs*, assisting companies and personal brands in achieving their next level of success.*

1) How did your career in producing begin, and what led you to this field?

My career path has been quite unpredictable, and chance played a significant role. I have always been fascinated by brand promotion and engaging with opinion leaders and target audiences. I constantly analyzed why some projects succeed on the international stage while others struggle despite significant investments in promotion. Now, I can confidently say that I am doing what I love, but it wasn't an immediate realization. Initially, I planned to work on international contracts and grants, which led me to graduate from the Kyiv Institute of International Relations with degrees in international economics and international law. I worked in the Verkhovna Rada and with international grants, managing various projects in Europe and America. I organized business tours, collaborated with startups, and even lived in San Francisco for several years, promoting Ukrainian brands and more. It was during this journey that I discovered my unique talent - strategizing the development of companies and brands, engaging in their promotion, and fostering interactions with opinion leaders and media communications. This realization led me to formalize these skills into a full-fledged production.

2) What services does your production offer, and who are your clients?

We work with diverse clothing, cosmetics, and jewelry brands, as well as public figures and bloggers worldwide. Our services begin by determining the ultimate goal and creating a personalized brand development strategy. Each department within our production focuses on specific areas such as PR, SMM, targeting, blogging, content creation (including filming and publishing), and blogger collaborations. We have a wide range of expertise to cater to the unique needs of our clients.

3) What inspires you the most about your work - the process or the result?

I find inspiration in the work process and the final result. When our team (which consists of passionate workaholics like myself) brainstorms and strategizes how to introduce a brand or product to the market, discussing advertising campaigns and their intricate details, I feel a sense of joy. Witnessing everything come together and seeing the successful outcome, brings me immense satisfaction. I believe in people, and I consider myself fortunate to have inspiring individuals around me who share the same passion and drive. Together, we can achieve great things!

4) Who can benefit from your services, and how do you find your clients?

In 90% of cases, our clients come to us through word-of-mouth referrals, which is incredibly gratifying. I firmly believe that any business or personal brand can be strengthened if approached correctly. During our initial meetings, we establish point A - where the client currently stands - and point B - where they aspire to be. We then develop a PR strategy, outlining the steps and actions required to reach their goals within a specific timeframe. Sometimes, we go beyond and discuss "incredible positive scenarios" tailored to the client's aspirations. It's inspiring when these extraordinary goals start to materialize. I firmly believe that anything is possible if you set a goal and work methodically towards it, mainly when supported by a team of professionals.

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**LOUIS VUITTON PRESENTS ITS NEW
SPRING 2024 MEN'S CAPSULE COLLECTION
BY TYLER, THE CREATOR**



LOUIS VUITTON



Louis Vuitton launches the Spring 2024 Men's Capsule Collection in collaboration with Tyler, The Creator. Offering an extension of Pharrell Williams' vision at Louis Vuitton, the Men's Creative Director invites his long-time friend and collaborator Tyler, The Creator to conceive a standalone proposal for the Maison. The capsule collection exercises the savoir-faire of Louis Vuitton through the artist's inimitable creative lens and serves as a demonstration of the LVERS community: a global artistic network connected by an appreciation for the discernment and craftsmanship core to Louis Vuitton. The collaboration builds on the ongoing relationship between the Maison and Tyler, The Creator, who most recently composed the soundtrack for its Fall-Winter 2022 Men's Show.

The collection stages an instinctive union between the visual universes of Tyler, The Creator and Louis Vuitton: a fusion of the signature preppy sophistication popularised by the artist with the elegant dandy dressing established by Pharrell Williams at the Maison. It is expressed in trans-seasonal silhouettes founded in the colours and functions of Spring. Melding Tyler, The Creator's iconography with that of Louis Vuitton, the emblem of the collection is a Craggy Monogram hand-drawn by the artist himself. Rendered in chocolate, vanilla and pastels, it evokes the creamy colours and liquefied textures found in the patisserie. Hidden within LV Flowers are representations of daisies and Airedale Terriers, recurring motifs in the visual universe of the artist. The uneven shapes of the Craggy Monogram are echoed in lines and details throughout the collection.



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The Craggy Monogram appears in preppy, elegant iterations such as a chocolate down jacket, a vanilla windbreaker, a denim jacket with matching denim pants and denim dungarees. A custard raincoat integrates details from the Maison's trunks, while a leather varsity jacket is embroidered with a blooming logo. Collegiate knitwear materialises in a baby blue cable knit jumper with a craggy V-neck and cuff stripes, a preppy blouson, a blouson with a knitted contrast collar, a jacquard logo cardigan, and a pink fair-isle vest. Classic chinos and shorts with pleats and fold-ups appear alongside dandy-esque shirts adorned with graphics. Golf-inspired pieces crafted in Damier with a magnified chaine et trametexture in pink or grass-green take shape in a reversible windbreaker, a technical anorak and a zip cardigan. A green grass-effect fleece jacket features the Craggy Monogram.

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FRENCH CUISINE EXPERIENCE
IN THE HEART OF MANHATTAN



Regarding French cuisine, Upper Manhattan boasts a trio of exceptional restaurants that transport diners to the heart of France. From the vibrant streets of SoHo to the bustling neighborhoods of Midtown and Hell's Kitchen, these culinary gems offer an unforgettable dining experience that celebrates the rich flavors and traditions of French gastronomy. Let's look at the three best French restaurants in Upper Manhattan.

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www.maisoncloserestaurant.com

First on our list is the newly opened Maison Close, located in the trendy neighborhood of SoHo. Since its inauguration on July 22, 2022, Maison Close has captured the essence of French dining culture, inviting neighbors and visitors alike to indulge in approachable yet traditional French cuisine. With a focus on shared spaces and a celebratory atmosphere, this restaurant offers an unparalleled vibe dining experience. From elevated beverages to mouthwatering dishes, Maison Close is a must-visit for those seeking an authentic taste of France.

15 WATTS ST, NEW YORK, NY 10013,

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www.theconsulate.nyc



The Consulate

NEW YORK CITY

Next up is The Consulate, a charming French-inspired brasserie, and bar that has already made a name for itself on the Upper West Side. Founded by Metodija and Kiril Mihajlov, The Consulate is set to open its second location in Midtown on March 21st. Renowned Chef Alan Vargas curates a global French Modern American menu, taking diners on an international culinary journey. With a team composed of family members and trusted friends, The Consulate brings together expertise in hospitality, wine, spirits, and elegant interior design, ensuring a memorable dining experience.



www.instagram.com/theconsulatemidtown



MARSEILLE

630 9TH AVE NEW YORK
NY10036

Lastly, Marseille has been a beloved French brasserie in Broadway and Hell's Kitchen for nearly two decades. Known as the heartbeat of its neighborhood, Marseille has become a gathering place for locals, theater-goers, tourists, and lovers of joie de vivre. Chef Andy D'Amico, also of the Upper West Side favorite eatery Nice Matin, crafts a menu that celebrates Marseille's French, Italian, Greek, and North African influences. From classic dishes like Bouillabaisse to gourmet burgers and fresh pasta, Marseille offers a diverse and compelling selection. The restaurant's classic brasserie design, inspired by its North African port city roots, creates an authentic and transporting experience for diners.

Whether you're seeking a vibrant atmosphere, a global culinary adventure, or a taste of classic French cuisine, these three French restaurants in Upper Manhattan will satisfy your cravings. So, why not embark on a gastronomic journey and indulge in the flavors of France right here in the heart of New York City?

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VERSACE PRESENTS
ITS NEW SPRING-SUMMER 2024 CAMPAIGN



VERSACE

"The power of these incredible women dressed in
iconic House silhouettes and fabrics. Loli, Mona,
and our
legendary Claudia! This is everything I love in
fashion. Of course.... It's Versace! Versace!"

— ***Donatella Versace***

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The Spring-Summer 2024 campaign is a celebration of the new attitude and fresh personalities of contemporary Versace women and men. Leaders of the next generation of fashion talent, including Loli Bahia, Mona Tougaard, and Fernando Lindez, star alongside Claudia Schiffer in images and video which highlight the versatility and power of this new generation's attitude; its beauty, its empowerment, its elegance, and its future-forward determination.



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The campaign introduces new Medusa '95 bags. A unique horizontal tote bag and handbag are defined by a new version of a metal detail featuring the iconic Medusa signifier that debuted in 1995, and a particular and luxurious powder-like leather. In the hands of the campaign's new generation of stars, these bags can be seen as both a fashion statement of the moment and a design piece full of contemporary beauty, depending on the attitude of the wearer.

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ACHIEVING RADIANT SKIN: TIPS FROM MODEL

As someone constantly on the go, I know firsthand how challenging it can be to keep your skin looking fresh and radiant. But fear not! With a few simple tweaks to your skincare routine and lifestyle habits, you can achieve that coveted glowing complexion, no matter where your adventures take you. Here are some of my tried-and-true tips for taking care of your skin:

◆ **Prioritize hydration:** Staying hydrated is vital to maintaining healthy skin, especially when traveling. Ensure you drink plenty of water throughout the day and incorporate hydrating skincare products like moisturizers and serums into your routine to keep your skin nourished and supple.

◆ **Double cleanse:** After a long day of wearing makeup on set, it's crucial to thoroughly clean your skin to remove any impurities and makeup residue. I swear by double cleansing – start with a gentle makeup remover or cleansing oil to dissolve makeup, then follow up with a gentle cleanser to cleanse your skin profoundly and unclog pores.

◆ **Invest in skincare essentials:** Don't skimp on skincare products! Invest in high-quality products that address your specific skin concerns. Look for hyaluronic acid, vitamin C, and antioxidants to protect and rejuvenate your skin.

◆ **Protect your skin from the sun:** Sun exposure can wreak havoc on your skin, causing premature aging and damage. Make sure to wear sunscreen daily, even on cloudy days, to protect your skin from harmful UV rays and keep it looking youthful and healthy.

◆ **Practice self-care:** Taking care of your skin goes beyond skincare products. Take some time to pamper yourself and relax – whether it's through meditation, yoga, or treating yourself to a soothing facial mask. Your skin will thank you!

◆ **Get enough sleep:** Adequate sleep is crucial for skin health and regeneration. Make sure to prioritize sleep and establish a bedtime routine to ensure you get enough restorative rest each night.

◆ **Eat a balanced diet:** What you put into your body reflects on your skin, so nourish it from the inside out. Incorporate plenty of fruits, vegetables, lean proteins, and essential fatty acids into your diet to keep your skin looking its best.

With these tips, you can maintain fresh and radiant skin no matter where life takes you. Remember to prioritize hydration, invest in quality skincare products, protect your skin from the sun, practice self-care, get enough sleep, and eat a balanced diet for optimal skin health. Your skin will thank you for it!

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A. LANGE & SÖHNE
GLASHÜTTE I/SA



A. LANGE & SÖHNE PRESENTS ITS NEW 1815 RATRAPANTE PERPETUAL CALENDAR WATCH

With the 1815 RATRAPANTE PERPETUAL CALENDAR, A. Lange & Söhne presents three of the most sophisticated watchmaking complications in a classic design. The equally rare and ambitious combination of a split-seconds or rattrapante chronograph with a perpetual calendar now appears in a new guise, featuring an 18-carat white gold case with a pink-gold dial. The new 1815 RATRAPANTE PERPETUAL CALENDAR is limited to 100 pieces.

With its launch in 2013, the 1815 RATRAPANTE PERPETUAL CALENDAR marked a milestone in A. Lange & Söhne's more recent history: no less than seven chronograph calibres had previously been crafted by the Saxon manufactory. Equipped with a specially developed movement, it united three of the most elaborate complications – very rare in this configuration – while maintaining the classic, elegant design of the 1815 watch family. The outstanding timepiece excels in the measurement of short and long distances: thanks to its eponymous complications, the 1815 RATRAPANTE PERPETUAL CALENDAR sets standards in both short-time measurement and the display of calendar periods.

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Comparative time measurements to a fraction of a second

The rattrapante function of the 1815 RATTRAPANTE PERPETUAL CALENDAR represents one of the greatest horological challenges. In addition to the conventional functions of a chronograph, this sophisticated complication is capable of measuring intermediate times and comparative times as well as determining minimum and maximum values in the course of one minute. Since the balance wheel of the manufacture calibre L101.1 beats with six semi-oscillations per second, the stopped times can be recorded with an accuracy of one sixth of a second. High-precision readings are assured thanks to the additional graduation on the peripheral minute scale.

The precisely orchestrated proceedings within the movement can be observed through the sapphire-crystal caseback. The classic two-column wheel transmission is used to control the measurement of stopped and intermediate times. As is typical for A. Lange & Söhne, technical intricacy is coupled with a high degree of artisanship. The upper surfaces of all moving parts are decorated with straight graining while the peripheral chamfers are polished. Only an experienced finisseur has the skill to polish the bevels to sharp and flat perfection.



A calendar for perpetuity

While the rattrapante chronograph is capable of measuring different time intervals to a fraction of a second, the remarkable technical feat of the perpetual calendar lies in its “long-term memory”. As its name suggests, the complex and prescient mechanism ensures that the date, day of the week and month are correctly displayed – every single day, during decades, even taking leap years into account. The calendar indications must only be corrected by one day but not until 1 March 2100; according to the rules of the Gregorian calendar, the leap year will then be skipped.

The high-precision moon-phase display has also been programmed with the long term in mind. It so closely emulates the duration of the synodic orbit of the earth’s satellite that it would take 122.6 years for the display to be corrected by one day.

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Harmoniously arranged displays

Not only the technical details distinguish the 1815 RATTRAPANTE PERPETUAL CALENDAR but also the well-organised arrangement of its displays. Following the DATOGRAPH PERPETUAL TOURBILLON (2019) and the LANGE 1 PERPETUAL CALENDAR (2021), it is the third A. Lange & Söhne timepiece showcasing an 18-carat pink gold dial: the warm, golden hue contrasts elegantly with the cool white gold of the case. With a traditional railway-track minute scale, Arabic numerals and the harmonious arrangement of the four subsidiary dials, the dial embodies the essence of the watch family named after the birth year of Ferdinand Adolph Lange.

The manifold displays of the perpetual calendar and the rattrapante chronograph echo the classic aesthetics of earlier Lange pocket watches. The two pairs of combined calendar indications are arranged at 3 and 9 o'clock. The left subsidiary dial shows the date and day of the week, the right the month and leap year. Sharing an auxiliary dial with the subsidiary seconds at 6 o'clock, the moon-phase display provides an expressive colourful accent. The minute counter and power-reserve indicator are located at 12 o'clock. The shorter gold hand in the inner circle reveals when it is time to deliver new power to the movement via the winding crown. The longer hand made of blued steel imparts information about the stopped minutes.



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Manufacture calibre L101.1

Incorporating traditional design and engineering features, the manually wound movement L101.1 totals an impressive number of 631 individual parts. The mechanism of the perpetual calendar alone requires 211 components, a further 206 account for the rattrapante-chronograph mechanism. A screw balance, which is driven by the balance spring developed and manufactured in-house, ensures high rate stability. Lange-typical quality hallmarks such as screwed gold chatons, blued screws, an elaborate whiplash precision index adjuster and the hand-engraved balance cock are visible through the sapphire-crystal caseback. The finissage of the movement, which is assembled twice, reflects A. Lange & Söhne's high standards in every single detail.

With three classic complications, the manufacture calibre L101.1 is one of our most complex movements. Each one in itself already constitutes a technical feat; when combined, they represent a far greater challenge. For our designers and our watchmakers in equal measure, since the tweaking and tuning process of all mechanisms requires an exceptionally high degree of dexterity and technical expertise," explains **Anthony de Haas**, Director of Product Development at A. Lange & Söhne.

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“YAHAIRA” WITH A CARE TO A WOMAN



FREE U.S SHIPPING ON ORDERS OVER \$130*

YAHAIRA

Bruce Moncada is a businessman of Colombian origin who came to the United States like many other people in search for a better future. He is of humble origins with an education in moral values that his father instilled in him. He first got into the business industry at age 19 through real estate.

With the success he was having in real estate he owned several real estate properties and started renting them out in New York. As time went by, Bruce met the future mother of his son, singer Yajaira Solano, who until that moment had not signed with any record label. This was one of the first times the two of them identified a gap in services and decided to do something about it.

Bruce created a record label called Daydreamer Records, with which Yajaira took off to stardom. She has had more than five hundred performances and has been in the top ten on Billboard's Latin charts.

Moreover, in the music world, all the stars have to look their best. In that case, Yajaira, while they were on tour for their concerts, loved to use shapewear clothes, but there was a small problem and that was that she could not easily get one that favored her body.

Bruce Moncada & Yahaira created Shop Yahaira Inc. after meeting while Yahaira was on a music tour and creating this idea together. Bruce, a successful businessman from New York, knew that this idea had potential and they patented and created the business around the idea. Though the business was started in the shapewear world, it doesn't end there. Yahaira and Bruce also created lines for other types of undergarments and gym wear to make sure that people with every body type had the necessary clothes and garments that they needed to be happy.

What separates their business from others in the shapewear industry is that, unlike many other shapewear businesses, this business was born out of personal experience and necessity. Their brand lives by the motto "Happy Butt Happy Life".

Though finding the right patents and lawyers to help them with the process was difficult, the group was able to make it work and has now patented numerous types of shapewear. However, their success was so rapid that it actually became an obstacle to their growth! The company grew so quickly that they could not find enough employees to keep up with their growth. With the employees that they were hiring, they also were uncertain as to whether or not they would be trustworthy and good employees for the company. Thankfully, the team has worked out and kept up with the ever-growing demand for their product.

What has made the company such a success is the technology that goes behind it and our form of advertising and customer service. They advertise with models and influencers and deal with women of all shapes, sizes and ethnicities. Their customer service has also set them apart. They try to answer every comment, message in real time, and many customers value their communication and reputation. People then end up coming back for both the product and the people because of the connections they have made and the people they have worked with who have helped them feel good in what they are wearing.

Source: Shop Yahaira Inc.



www.shopyahaira.com

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"A Multi-Talented Sensation"

LIUBOV BEREZHNA with a single **"FIRE"**



Music has always been a passion of mine. The inspiration for "Fire" came from a desire to express myself beyond the runway. It's about embracing intensity, and the response has been incredible.

Lubov Berezhna



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Music @lera_grinishina
Lyrics: @Evelina.sexton
Singer: @liubov__berezhn
Makeup artist: @rybachuk.makeup @lana_kaly
Director: @batal0va
Camera: @rimmapa
Photos: @alinanova.ph @tagirovna_vid

Single **"FIRE"**





In a rapidly evolving world where technological advancements shape the course of industries, Anastasiia Lozik's book "Tech Innovations Unleashed: Navigating the Ever-Evolving Landscape," emerges as a crucial guide. This exclusive interview delves into the core theme of the book, Lozik's inspiration behind it, and the insights she aims to convey.

TECH INNOVATIONS UNLEASHED:
“Navigating the Ever-Evolving Landscape”
AN INTERVIEW WITH ANASTASIIA LOZIK

Interviewer: To commence, could you elaborate on the core theme of your book, “Tech Innovations Unleashed: Navigating the Ever-Evolving Landscape”? What was the primary inspiration behind this topic, and what are the main concepts or insights you intended to explore and convey through your book?

Anastasiia Lozik: Constantly immersing myself in researching new technologies and tools is my approach to staying abreast of the latest trends and opportunities. Being ahead in industry developments is integral for success. As a student, I encountered Roger’s curve of innovation, inspiring me to be an early adopter in my field. The profound value lies in understanding one’s business field. I published this book with the mission to assist both novice and seasoned professionals in navigating the ever-evolving tech landscape.

Interviewer: That’s fascinating. Could you share with us some specific technological areas or trends you focused on within your book? Additionally, how do you envision your book aiding both newcomers and experienced professionals in comprehending these technologies and industry trends?

Anastasiia Lozik: My primary focus lies in Marketing and Sales digital tools, which are crucial for revenue generation and business development roles. I believe startups can significantly benefit from my book, offering a comprehensive overview of different solutions that not only cut costs but also bring substantial value to entrepreneurs. In the swiftly evolving realm of AI and ML tech, understanding various options becomes pivotal for successful adoption. My book extensively covers over 50 trending sales and marketing tools in 2023.

Interviewer: That’s fantastic! Your emphasis on marketing and sales digital tools, particularly for revenue generation and business development, seems to align well with the current market demands. How do you address the growing importance of AI and ML technologies and their integration into the business landscape?

Anastasiia Lozik: While many individuals feel threatened by AI, I see a tremendous opportunity for personal and professional growth. AI toolkits empower marketers to test ideas faster, enable sales teams to automate substantial operational workloads, and provide analysts with more data to work with. This, in turn, allows businesses to pivot and respond to market needs swiftly, a crucial factor for survival in today’s competitive landscape.

Interviewer: I appreciate the insight you’ve shared about your book and the impact of AI on business growth. It’s evident that the integration of AI technologies holds vast potential for revolutionizing the way we work and respond to market demands. Your book serves as a bridge between technology understanding and its effective use within various business realms. Thank you for discussing your innovative approach and the practical advantages that AI tools offer to professionals across different industries. This conversation provides a valuable perspective on how technology is changing the landscape of work and business operations.

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Roar Bag



roberto cavalli

Roar Bag



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Fashion News

HELEN YARMAK



INSIDE THE WORLD OF HELEN YARMAK

HELEN YARMAK

TIMELESS LUXURY AND CREATIVE PASSION:

Interviewer: Helen, it's a pleasure to have you here today. Could you start by telling us a little bit about yourself?

Helen: Of course. I lived in Ukraine for 30 years and originally trained as a mathematician. However, my journey into fashion and design began out of necessity, as I lacked the means to live.

Interviewer: Your story is truly inspiring. What led you to create your brand, and could you share a bit about its origin?

Helen: The lack of means pushed me to explore my creative passions, starting with designing swimsuits in my kitchen for friends. Despite the challenges, I persisted and established my brand, initially focusing on lingerie. It was a bold move, especially given the prevailing skepticism towards Soviet fashion then.

Interviewer: Your determination is evident in your journey. What were some of the first steps you took in establishing your brand?

Helen: I began by creating and adapting designs, laying the foundation for what would become my namesake lifestyle brand. Language also played a crucial role; I chose to brand in English, as it symbolized innovation and differentiation in an industry where the Soviet fashion scene was vastly underestimated.

Interviewer: Your resilience is genuinely admirable. What would you say was the most challenging part of your journey?

Helen: As quoted from a book about my life, "I did it because I didn't know it was impossible." The challenges were numerous, but I approached them determinedly and refused to accept limitations.

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Interviewer: Your perseverance has undoubtedly shaped your success. How much time do you dedicate to your work today?

Helen: For me, work is not confined to set hours; it's a way of life. I devote myself entirely, 24 hours a day, drawing inspiration and energy from every moment.

Interviewer: Your dedication is remarkable. In your career, what have been some significant turning points?

Helen: Turning points are not isolated events but daily occurrences. Each day presents new challenges and opportunities for growth, shaping the trajectory of my journey.

Interviewer: Looking forward, what are your dreams and aspirations?

Helen: My focus remains on design work and ensuring the well-being of those around me. I aspire to continue growing and evolving, reaching new heights in my personal and professional endeavors.

Interviewer: Your commitment to growth is admirable. Who do you consider your competitors today?

Helen: I don't view others as competitors. Instead, I channel my energy into pushing boundaries and innovating within my domain.

Interviewer: What has been the most outstanding achievement in your life thus far?

Helen: Without a doubt, the birth of my daughter. It's a testament to the beauty and joy that life has to offer.



Interviewer: Amidst your busy schedule, how do you like to spend your free time?

Helen: My favorite pastime is, unsurprisingly, intertwined with my business. I find joy in every aspect of my work, even in leisure moments.

Interviewer: Are there any other goals you have for the future?

Helen: My aspirations are boundless. I aim to continue growing, reaching new heights, and leaving a lasting impact on the world of fashion and design.

Interviewer: Lastly, what inspires you, whether it's books, films, music, or other sources?

Helen: I find inspiration in the rhythm and improvisation of rock and roll and jazz. Just as in life, there's beauty in spontaneity and creativity.

Interviewer: Helen, thank you for sharing your insights and experiences. Your journey is remarkable, and your passion for your craft is evident in everything you do.

Helen: Thank you for having me. It's been a pleasure to reflect on my journey and aspirations with you.

ELEVATE YOUR GLAMOUR: A-SKY STUDIO UNVEILS OPULENT NAIL HAVEN ON MANHATTAN'S 5TH AVENUE



 **NEPOPRAVIMAYA**

Manhattan's illustrious 5th Avenue has welcomed a new beacon of luxury in the form of A-SKY STUDIO, a premier nail salon that promises an unparalleled experience in beauty and indulgence. Boasting a commitment to excellence and an array of top-tier services, A-Sky Studio has swiftly become the preferred destination for those searching for the ultimate pampering session.

Nestled in the heart of the city that never sleeps, A-SKY STUDIO stands out amidst the crowded landscape of nail salons, and its founder, Sarah Akhtyrskaya, is the driving force behind its distinction. Hailing from Ukraine, Sarah is a seasoned and accomplished nail technician with over 15 years of invaluable industry experience.

What sets A-Sky Studio apart is not its prime location but the visionary expertise of Sarah Akhtyrskaya. Specializing in eyelashes, manicures, and pedicures, the salon operates on the principle of delivering excellence in parallel services. A-Sky Studio is not merely a salon; it's an opulent haven where patrons can immerse themselves in the epitome of beauty and relaxation.

A dedication to perfection marks Sarah's journey in the beauty industry. Every detail of A-SKY STUDIO reflects her commitment to providing the highest quality services. The salon's ambiance is a testament to Sarah's vision, creating an inviting space where clients can escape the bustling city streets and indulge in a world of glamour.

For those seeking a pampering experience like no other, A-Sky Studio's menu of services is designed to cater to diverse beauty needs. Whether it's an intricate eyelash application, a flawless manicure, or a rejuvenating pedicure, the salon offers a comprehensive range of treatments to suit every client's desires.

A-SKY STUDIO's online presence at <https://www.studioasky.com/> provides a glimpse into the lavish world awaiting visitors. The website not only showcases the services offered but also serves as a portal to book appointments, ensuring a seamless experience for clients eager to enhance their beauty regimen.

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WWW.STUDIOASKY.COM



 A_SKY_STUDIO

In the competitive landscape of Manhattan's beauty industry, A-SKY STUDIO emerges as a beacon of sophistication and expertise, with Sarah Akhtyrskaya at the helm. As the salon continues to make waves on 5th Avenue, it beckons those with a discerning taste for luxury to step into a realm where beauty meets perfection.

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THE COLLECTION IS NOW AVAILABLE IN STORES.

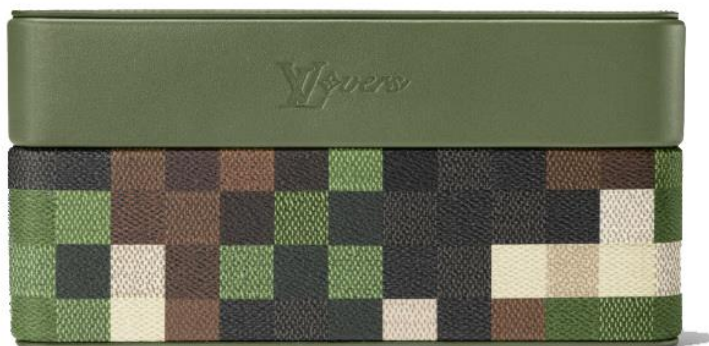
Louis Vuitton New York Macy's Herald Square
151 West 34th Street, 1st Floor
10001 New York, UNITED STATES



The Emblem LVERS By Pharrell Williams

Employed in graphics and embellishments, the marque represents a culture of a diverse global community connected by a like-minded appreciation for the core values of the Maison: the discernment, the savoir-faire, and the curation of its iconographic elements.





LOUIS VUITTON

The sentiment fuels an attention to detail from the macro level of the techniques and materials of garments and accessories to the micro level of buttons, rivets and zips; each component treated with the same amount of love.

The LVERS emblem likewise nods at the slogan of Pharrell Williams' home state: "Virginia is for lovers." Revived from the archives, a Marque L. Vuitton Déposée logo appears throughout the collection.



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TOM FORD 2024 EYASWEAR COLLECTION



TF
TOM FORD

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ALAÏA





Alaïa Presents its New Summer-Fall 2024 Collection

This collection is about simplicity and purity, about less meaning more - about intimacy, about reducing to an essence, about finding a freedom and invention in that.

It is a decision, a choice, not to minimise but to focus, to expand possibilities.

Everything you see is created with a single yarn.

For over a year we have been developing the fabrics of this collection. They are all based around a merino wool yarn, reinvented over and over again with our textile and knitwear suppliers, who have worked with us for four decades. The entire collection is created using this yarn, their fabrics and expertise.

The collection is based on the curve, on the circle - the curves of women, and circles of friends, of chosen family, an idea essential to the essence of Alaïa. It was there with Azzedine always, like a heartbeat, and it remains. I collaborate, each season, with the ateliers, with the same creative team - Pat, Duffy, Ashley - and with Gustave Rudman to create music inspired by Alaïa, and in turn to inspire us. They are our family.

For this show, I wanted to bring us all together, to view everything up close - close together, close to the clothes. The space integrates the collection with design objects, because that fusion is at the very heart of the house's identity. The lights overhead are Pelota, created by Marc Newson; the sofas you share are named Mollo, by Philippe Malouin.

I always want Alaïa to be about more than the clothes. Because it is about more than the clothes. It's about life, about being together.

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Roberto Cavalli by Franck Muller Snake Core watch



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**TIMOTHÉE CHALAMET IN CELINE HOMME
AT THE 81ST ANNUAL GOLDEN GLOBES AWARDS**



CELINE

Timothée Chalamet wore
CELINE Homme in Los
Angeles at the
81st Annual Golden
Globes Awards where he
was nominated for his
role in *Wonka*.

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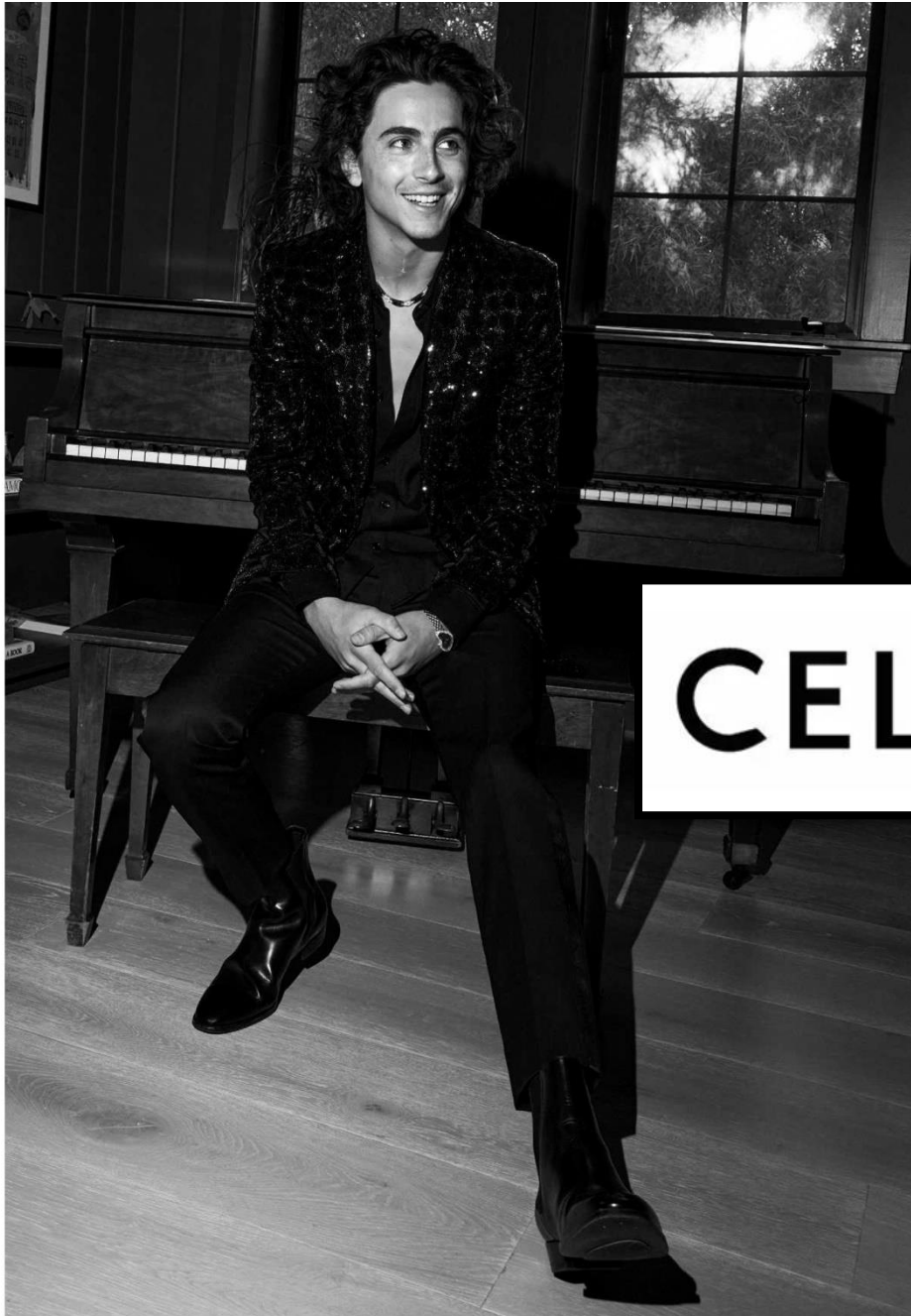
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CELINE

EMBROIDERED JACKET IN WOOL GABARDINE BLACK
LOOSE SHIRT IN COTTON POPLIN BLACK
CLASSIC TUX PANTS IN GRAIN DE POUDRE WOOL BLACK
DRUGSTORE CHELSEA BOOT IN SHINY CALFSKIN BLACK

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Photographer: Alex Dani
Model: Aleksandra Moss
Fashion Producer: Valeri Manziuk
Hair & MUA: Lida Bevza

The BEAUTY & the BUSINESS

Today we are speaking with the remarkable and captivating businesswoman Aleksandra Moss. Aleksandra's journey to success is extraordinary. With sheer determination and an unwavering spirit, she conquered America and launched her thriving brand, triumphed in a prestigious beauty pageant, and fulfilled her childhood dream. Join us as we delve into the fascinating life of this remarkable yet delightful entrepreneur who has defied all odds to become an inspiration to many.

Interviewer: Thank you for joining us today, Aleksandra. It's truly inspiring to hear about your journey and how you've managed to build your brand. Let's start from the beginning. Can you tell us about your childhood dream of becoming a model?

Aleksandra: Thank you for having me. Yes, ever since I was a child, I've always dreamt of becoming a model. However, when scouts in America approached me, I was skeptical and thought it might be some deception. So, I never pursued those opportunities.

Interviewer: That must have been quite challenging. Can you share a specific experience that made you hesitant about pursuing a modeling career?

Aleksandra: Certainly. There was a time when I went to Victoria's Secret casting. They took stunning photos for my portfolio, but unfortunately, I couldn't proceed to the next stage because my internship was ending, and I had to return to university in my country. It was a missed opportunity, and I thought my dream would remain unfulfilled.

Interviewer: Unfortunately, you couldn't pursue modeling at that time. However, you eventually found success in the beauty pageant. Can you tell us about that experience?

Aleksandra: Yes. After some time, I was offered the opportunity to participate in a state beauty pageant. By then, I had already established my own company and had the support of my husband, who encouraged me to pursue my dreams. Winning the state competition and receiving the main crown as Mrs. US Nation Universe 2021 was an incredible feeling. It was a dream come true, and I wish everyone could experience such emotions at least once.

Interviewer: That's truly amazing, Aleksandra. Now, let's talk about your brand, Lara Nova Skin Care. How did you develop the idea to create your line of cosmetics?



Aleksandra: After moving to America, I worked as a cosmetologist in luxury beauty salons for a long time. During that period, I started noticing the effectiveness of natural cosmetics and how they outperformed even the most expensive brands. This sparked my interest, and I delved deeper into the subject. Eventually, I had the idea to create my line of cosmetics that would cater to every girl and consist of natural ingredients. That's how Lara Nova Skin Care was born.

Interviewer: That's impressive. How has your brand been received so far?

Aleksandra: I'm grateful for the positive response my brand has received. I'm currently working with beauty salons, and I'm excited to announce that I'll present my brand at New York Fashion Week in September. It's an excellent opportunity to showcase the effectiveness and quality of "Lara Nova Skin Care" to a broader audience.

Interviewer: That's fantastic, Aleksandra. We wish you all the best for your brand's success and future endeavors. Thank you for sharing your inspiring story with us today.

Aleksandra: Thank you for having me. It was a pleasure to share my journey, and I hope it inspires others to pursue their dreams.

**Unlocking Your Inner Seductress:
7 Recommendations for a Sexy Season by Alena Belaia**



ALENA BELAIA

**AS A BEACON OF
SOPHISTICATION AND
CREATIVITY IN FASHION**

Inspired by her global travels and passion for style, she embarked on a diverse career journey, from linguistic studies to founding a successful immersive theater business. Now, as a revered fashion columnist for "J'ADORE" magazine, Alena continues to captivate audiences with her unique blend of elegance and contemporary flair.

1. Embrace Confidence: Confidence is the ultimate accessory that amplifies your allure. Whether you don a sleek pantsuit or a figure-hugging dress, exude self-assurance in every step.
2. Highlight Your Best Features: Choose garments that accentuate your best assets. Whether it's a plunging neckline, a form-fitting silhouette, or a daring slit, strategically showcase your curves with subtlety and sophistication.
3. Play with Textures: Experiment with luxurious fabrics like satin, lace, or velvet to add depth and dimension to your look. These sumptuous textures feel exquisite against the skin and exude a sense of luxury and refinement.



4. Accessorize Strategically: Elevate your ensemble with statement accessories that complement your outfit. From statement heels to delicate jewelry, the right accessories can add an extra dose of allure and showcase your style.
5. Embrace Subtlety: Leave a little to the imagination by opting for pieces that hint at your sex appeal rather than revealing it all. A strategically placed cutout, a sheer panel, or a hint of lace can be just as seductive as a plunging neckline or a thigh-high slit.
6. Opt for Tailored Pieces: Invest in well-tailored garments that flatter your figure and accentuate your curves. Whether a tailored blazer or a fitted pencil skirt, impeccable tailoring adds sophistication and elegance to any look.
7. Experiment with Statement Makeup: Amp the glamour with bold makeup choices that enhance your natural features. Whether it's a bold red lip, smokey eyes, or dewy skin, experiment with makeup looks that exude confidence and allure.

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ANNA PARKMAN

PSYCHOLOGIST, FORBES MENTOR OF THE YEAR

Gut Psychology.

In recent years, the scientific community has increasingly recognized the importance of the gut as the "second brain." This term is not accidental: the gut contains a network of millions of nerve cells and microorganisms, known as the gut microbiota, which play a crucial role in our physical and mental health.

◆ The gut has its nervous system.

The gut's nervous system, or the enteric nervous system, comprises a network of approximately 100 million nerve cells wrapped around the gastrointestinal tract. This system operates autonomously to manage digestive processes, but it is also closely connected to the central nervous system, explaining why our mental state can affect digestion and vice versa.

◆ Gut microbiota and its role

The gut microbiota consists of billions of microorganisms, including bacteria, viruses, and fungi. Bacteria are pathogenic, destroying and poisoning the body, and symbiotic, which are our helpers. These symbiotic microorganisms not only help digest food but also play an essential role in the immune system and the production of some vitamins..

◆ Impact on Food Preferences

Studies show that gut microbiota can influence food preferences and habits. For instance, certain pathogenic bacteria may enhance cravings for sweet or fatty foods as they feed on these substances.

Your desire to eat sweet, rich, and other harmful products is not your desire, and this must be clearly understood. Even though people may realize the harm of certain products, they may not be able to control themselves and stop eating them, especially if they are readily available. Just learn how strongly these bacteria influence you! Your brain often cannot stop you from consuming these harmful products due to its recognition of the harm, and you end up following the desires of pathogenic bacteria and fungi in your gut. Now, you can assess the strength of their control over you. People with eating disorders are entirely under the control of bacteria and fungi living in their intestines. Now, it should be clear to you that the composition of the microbiota can directly influence our culinary preferences, and the proliferation of symbiotic bacteria beneficial to us can significantly change our eating habits in favor of a healthy type of diet as the best food for them is fiber from vegetables and various green salad leaves.

◆ Impact of the Gut on Mood and Behavior

There is also the concept of the "gut-brain axis," which describes how the gut and brain constantly communicate. For example, a significant portion of serotonin, precisely 95% (the hormone that affects our mood and sense of well-being), is produced in the gut. Disturbances in the microbiota can affect this process, potentially leading to changes in mood and behavior, including depression and anxiety. The so-called irritable bowel syndrome, which affects one in three people, has a substantial impact on serotonin production by blocking it, resulting in a large number of people suffering from depression. However, as you can understand, addressing a person's psychological problems through psychological modalities such as cognitive therapy or gestalt therapy, without considering the state of their gut, is an ignorance unfortunately suffered by a large number of narrowly focused specialists. The statement that neurons and connections between them are formed in the stomach, similar to how it happens in the brain, is not entirely accurate. Let's delve into this topic in more detail.

◆The Structure of the Gut's Nervous System Deserves Special Attention. The gut contains an extensive network of nerve cells called the enteric nervous system. This system is often called the "second brain" due to its complexity and ability to function autonomously from the central nervous system.

However, despite similar functions, the structure and processes occurring in the enteric nervous system significantly differ from those typical for the brain.

◆Neuron Formation: Unlike the brain, where neurons and their connections are formed and changed through learning and memory (brain plasticity), neurons in the gut are not included or altered similarly. Neurons in the enteric nervous system are primarily involved in regulating digestive processes, including peristalsis, blood circulation, and gland function.

◆Interaction with the Brain: Although the ENS can function independently, it is closely connected to the central nervous system through the "gut-brain axis." This interaction affects a range of body functions, including mood and emotional state, but the mechanisms differ from the neuronal connections in the brain. Overall, although the enteric nervous system is a complex and significant part of the human nervous system, its properties and functions significantly differ from those inherent to the brain.

However, 95% of serotonin and 40% of dopamine are produced in the gut, with the remaining part made in the brain and adrenal glands from components supplied by the gut. As you can see, everything is tied to the gut. Let's briefly consider these two essential components, as our mood and sense of happiness and satisfaction depend on them. The brain produces serotonin and dopamine from specific precursors obtained from food.

◆Serotonin: The primary precursor of serotonin is the amino acid tryptophan. Tryptophan enters the body through food and is delivered to the brain via the bloodstream. Foods rich in tryptophan include meat, fish, eggs, seeds, nuts, soy, and dairy products. In the brain, tryptophan is converted into 5-hydroxytryptophan (5-HTP), which is then converted into serotonin.

◆Dopamine: The dopamine synthesis utilizes the amino acid tyrosine, which is also obtained from food. Tyrosine is found in meat, fish, eggs, dairy products, nuts, beans, soy, and whole grains. In the brain, tyrosine is converted into L-DOPA (dihydroxyphenylalanine), which is then transformed into dopamine.

Thus, nutrition is crucial in providing the brain with the necessary components to produce these essential neurotransmitters. A diet rich in these amino acids can improve optimal brain function and well-being. Also, our mental health is directly dependent on the overall state of the gastrointestinal tract, as you can see. It's important to note that stress causes the release of stress hormones cortisol and adrenaline, which block digestive systems and the absorption of nutrients. In simple terms, if you consume food rich in amino acids, allowing the body to produce the necessary amount of serotonin and dopamine, but still experience stress (often habitually or by mirroring the behavior of others), then all these substances and metabolic processes will be blocked by stress hormones.

Likewise, the proper and tuned functioning of the intestine is blocked by antigen and antibody reactions. This happens due to the introduction of an individually intolerant allergen. The primary triggers of these reactions are all dairy products except butter, nightshade vegetables, and gluten. However, this needs to be carefully examined individually by conducting a test for food intolerance. Modern research continues to uncover unique ways the gut and microbiota affect our body and mind. Understanding these interactions opens new horizons for a more effective and knowledgeable approach to treating various diseases, from eating disorders to mental illnesses. Recognizing the importance of gut microbiota and the data from recent studies have long provided grounds to call the gut the "second brain." Scientists who deeply study this topic call it the "first brain" of a human because the impact of its function, nervous system, and microbiota on human food preferences, mood, and behavior is colossal and requires special attention, as you have already understood from this article. Now, when you crave something sweet, fatty, or other blatantly harmful foods, think about who desires and demands to eat it.

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ANASTASIA SHCHIPANOVA
@ENERGY_ABSTRACT



Persons

ETERNAL BEAUTY: UNVEILING THE ARTISTIC VISION OF ANASTASIA SHCHIPANOVA

Good afternoon, J'ADORE readers. Today, I have the pleasure of conversing with Anastasia Shchipanova, a remarkable personality celebrated for her achievements in fashion and contemporary art. Anastasia, let's delve into your journey. How did your experiences in Miss Earth and other prestigious beauty pageants influence your trajectory as an artist?

Anastasia Shchipanova: Thank you for having me. I've always aimed to explore various avenues, as it allows me to acquire extensive knowledge and blend skills to create something truly unique. Beauty, in its diverse forms, is a profound inspiration for me. Participating in international beauty contests was an incredible experience, offering insights into different cultures as I lived alongside the most beautiful representatives. Miss Earth, among the top 3 competitions globally, honed my leadership skills significantly. Representing Belarus, I opened every show in my group, creating performances that captivated thousands. It taught me not to fear being the first, initiating endeavors when no one else has. Someone has to be the trailblazer in every venture.

J'ADORE: Your journey took a unique turn with "Energy Abstract." How did your master classes with Zurab Tsereteli and personal experiences shape this style?

Anastasia Shchipanova: Certainly. The learning experience was transformative. Tsereteli emphasized doing what I feel, and that resonates with me to this day. My own experiences, coupled with the vibrant fashion world, inspired a style reflecting the dynamic energy surrounding us. I want viewers to have room for imagination and to complete the picture based on their life experiences. Energy Abstract, with its freedom and lack of imposed narratives, reflects the truth and purity I find invaluable in our world.

J'ADORE: Balancing a successful career in both modeling and art is challenging. How do you navigate these seemingly disparate worlds while maintaining professionalism?

Anastasia Shchipanova: I take both fields seriously, working around the clock. I believe in maintaining a light image, like a beautiful shimmering painting. I separate modeling and art, dedicating distinct time to each.

Sometimes, one takes precedence, and I've temporarily left the modeling business to immerse myself entirely in art. In recent years, I've returned to modeling, signing contracts, and working at fashion weeks. I'm also writing two films. Life offers two beautiful options simultaneously, and sometimes, there's no need to choose.

J'ADORE: Your involvement in the scientific-psychological project "Eternal Life" is intriguing. Can you share more about the project's genesis and intended impact on public opinion?

Anastasia Shchipanova: "Eternal Life" embodies my dreams, views, and goals. I've been deeply engaged in this topic for over 20 years. The project aims to unite people with ideas about increasing life expectancy, emphasizing the importance of actions to preserve life. I believe society will pay more attention to health and technologies, and progress in extending life is inevitable. The project promotes a positive view of life extension, challenging the psychological auto-training of aging and death.

Beauty and art can inspire innovation, challenging traditional thinking. This intersection catalyzes transformative change, where creativity becomes the driving force shaping the artistic landscape and the future human experience. Art is the highest degree of beauty.

J'ADORE: The "Best Of 2023 In The Artworld" award from Art Tour International recognizes your contribution. How does this recognition influence your future actions, and what role do you see yourself playing in the art community?

Anastasia Shchipanova: This award is significant, inspiring me to push boundaries further. I plan to contribute to shaping the discourse of the art community, promoting innovation, and exploring new horizons. Currently, I'm working on writing a book aiming to offer something valuable and exciting.

J'ADORE: Finally, where do you see the intersection of beauty, art, and forward-thinking innovation, and how do you think this intersection can shape the future?

Anastasia Shchipanova: This intersection is the future. We already witness fashion houses collaborating with artists and various technologies used in performances.

W WORLD SPA

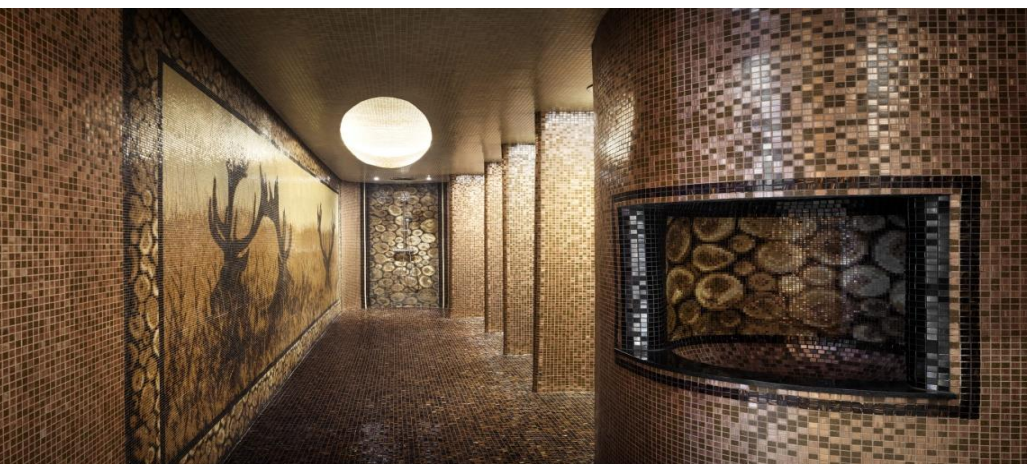


Brooklyn's newest wellness spa, World Spa, opened in December, providing visitors with a unique and diverse experience. Spanning an impressive 50,000 square feet, this urban bathhouse and wellness club is now one of the most extensive and varied spas in New York City.



With the wellness tourism industry at an all-time high, World Spa aims to cater to travelers seeking an exciting new option in Brooklyn.

The spa aims to transport guests to a cultural oasis, offering traditional and cultural spa treatments worldwide.



From Eastern European banyas to Finnish saunas, Turkish and Moroccan hammams, and Japanese onsens, visitors can indulge in various globally inspired rituals under one roof. The spa also features an infrared room, saunas, steam rooms, and pools, providing a sanctuary away from the hustle and bustle of NYC.

BROOKLYN'S NEW WELLNESS SPA OFFERS A TOUR OF BEAUTY



whether you're looking for a quick refresh or something more results-driven, our facialists are expertly trained to target skin issues and deliver the results you expect - from brightening and lightening to detoxification and cleansing. we also offer advanced medspa facials, including the renowned hydrafacial that will leave your skin glowing and healthy.

our expert skin specialist will curate a customized facial experience to target your biggest skin concerns. peptide rich skin care will work at a cellular level to reduce the appearance of fine lines, hyperpigmentation and increase skins hydration.

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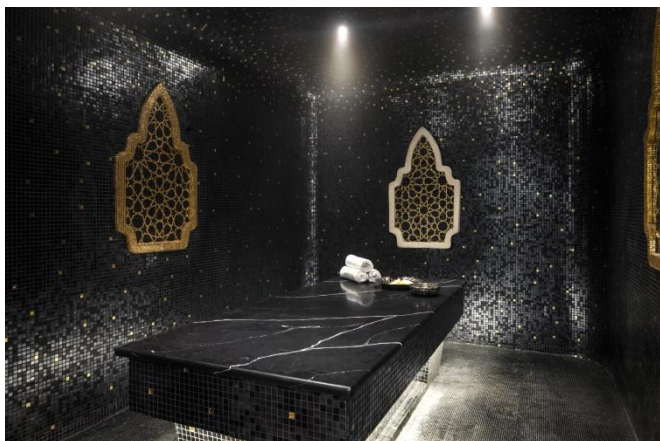


WORLD SPA

For those seeking additional relaxation and privacy, private hammams and banyas are available. World Spa prides itself on authenticity, with handmade Moroccan and Turkish tiles adorning the hammams and authentic Kelo pine from Northern Europe serving as the base for the saunas and banyas.

The spa aims to create a new type of wellness sanctuary that not only provides a welcoming and inspiring destination for those in the New York area but also directly enriches and supports the arrival of aqua thermal culture for the local community.

In addition to its wellness offerings, World Spa is home to Ren Restaurant, the latest venture by Chef Shaun Hergatt. Ren Restaurant offers an upscale fine dining experience in a casual and cozy atmosphere. Guests can enjoy perfectly prepared fresh dishes, handcrafted cocktails, and an extensive wine cellar to complete their experience. World Spa also features two private lodges, Dacha and Chalet, perfect for hosting intimate events. These spaces have private banyas, showers, changing rooms, and audio/visual equipment, making them ideal for private celebrations with friends and family or business meetings.



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Overall, World Spa offers a globetrotting Tour of Beauty experience, allowing visitors to explore worldwide spa traditions. Since its opening in December, it has become a must-visit destination for those seeking relaxation and rejuvenation in Brooklyn.





VICTORIA'S SECRET

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